

Dr. Johnson, of dictionary fame, said that a man should keep his friendship in constant repair. Paraphrasing the learned doctor, every concern should keep its list of customers in constant repair.

New customers must be obtained to replace those who discontinue because of reasons beyond control. To assist clients in getting new customers is the POLKWAY Mail-List Service. Ask for details.

## R. L. POLK & CO., Directory Publishers

### SIMPSON

" Chas Jan r720 Jones  
 " Chas (Lulu) h345 27th av  
 " Chas (Jane) tailor h1519 Masonic av  
 " Chas A (Madeline) auto mech h615 34th av  
 " Chas F cash Howard Auto Co r Piedmont  
 " Chas K ins agt Am Natl Ins Co r Daly City  
 " Chester (Alice) cbtmkr h15 Laidley  
 " Christine fin sec Sarah Dix Hamlin School r Sausalito  
 " Clara Mrs furn rms 2728 Mission  
 " Clara D Mrs r866 Capp  
 " Clarence D meat ctr r3433 20th  
 " Clarence V chauff r1382 McAllister  
 " Clyde V (Lols) major USA h57 Parker av  
 " Cooper L clk E V Simpson r Okld  
 " Courtney J (Clara) emp Whitney Bros h 1450 46th av  
 " D F h659 34th av  
 " Dale N (Madeline) clk h35 Brosnan  
 " Della M nurse r1233 Calif  
 " Donald r508 Larkin  
 " Donald A credit mgr McDonnell & Co r125 Mallorca way  
 " Dorothy A r326 5th av  
 " Dorothy G sten r364 Corbett av  
 " Dorothy J Mrs h3783 20th  
 " Dorothy W interior dec r815 Chestnut  
 " Douglas doormn r1408a Geary  
 " Earl H (Mae) chemist h4165 23d  
 " Earl S lab r3433 20th  
 " Edmund E with Crocker Est Co r Burlingame  
 " Edw r246 Mason  
 " Edw P (Mary) carp h3025a 23d  
 " Eleanor F Mrs h700 Mason  
 " Elizabeth Mrs r2531 33d av  
 " Eliz music tchr 26 O'Farrell R1003 r Bkly  
 " Eliz H Mrs slswn Livingston Bros h2250 Green  
 " Ellis barber r842 Central av  
 " Ellis (Grace) auto mech h719b Treat av  
 " Elmer indywrk r1092 Geneva av  
 " Emily T clk h283 Arguello blvd  
 " Emma Mrs maid 1960 Jefferson  
 " Emmett J clk h1103 Castro  
 " Ernest E (Margt) slswn r2622 Lombard  
 " Etta (wid J H) h947 Bush  
 " Florence clk r324 Clementina  
 " Frank h1006 Harrison  
 " Frank C (Sophie) clk h144 Parnassus av  
 " Frank H (Ethel M) (New Square Deal Cleaners) r111 Taylor  
 " Frank J (Ruth) genl agt Peoples Mut Life Ins Co r1809 Gough  
 " Fred E clk S F Water Dept r559 12th av  
 " Fred Y (Amelia) clk h1565 Greenwich  
 " Fur Co Federica Aldwell mgr 1201 Market  
 " Geo E (Clara) clk h312 Eureka  
 " Geo E (Helen M) news vender h40 Cassandra ct  
 " Geo J r26 Valley  
 " Geo L r641 Post  
 " Geo L h43 6th av  
 " Geo R h1044 Page  
 " Geo V chauff r1574 15th  
 " Gertie Mrs h81 7th av  
 " Gladys M Mrs r4053 23d  
 " Guy (Anna) barber 1507 Galvez av h1356 Jerrold av  
 " H H barber h887 Bush  
 " Harold solr r1484 Fulton  
 " Harold C (Agnes) emp Pub Library h3870 Clay  
 " Harriet r1015 Geary  
 " Harry clo prsr r66a Sheridan  
 " Harry A (Marguerite) chauff h195 2d av  
 " Harry L assoc mgr Great Am Ins Co r Piedmont  
 " Helen E Mrs nurse h1436 Balboa  
 " Helen G bkpr Call-Bulletin Pub Co r1839 20th av  
 " Helena C (wid H H) h134 Steiner  
 " Henry W office 5 3d R812 r539 Bush  
 " Herb S (Mary L) slswn Waterhouse-Lester-Scovel Co h1465 Masonic av  
 " Hiram R locksmith 28 29th  
 " C slswn Johnson-Locke Merc Co r2795 Green  
 " J Ruth Mrs r453 Marina blvd  
 " Jackson W (Pearl) collr h1600 Calif  
 " Jas r848 Kearny  
 " Jas (Josephine) steamftr h148 San Juan av  
 " Jas Mrs r940 Sutter  
 " Jas A chauff r1839 20th av  
 " Jas D with Sec Ins Co of New Haven r Okld  
 " Jas S h3426 Sacto  
 " Jean clk r1519 Masonic av  
 " Jesse lab r719b Treat av  
 " Jesse mariner h1531 Hyde  
 " Jewel E sec R C Ryan h1905 Laguna  
 " John factywrk r508 Larkin  
 " John (Theora) jan h231 Duncan  
 " John lab r1639 1/2 Jerrold av  
 " John h1327 41st av  
 " John h3321 17th  
 " John C (Emily) marblwkr h1186 Florida  
 " John J jr prnmkr r1186 Florida  
 " John E (Birdie M) v-pres-mgr Pfaudler Sales Co h2090 Pacific av  
 " John J lab r1615 Treat av  
 " John M clk r430 Bartlett

### SIMPSON

" Jos E clk h484 Eddy  
 " Jos W chauff h46 Entrada ct  
 " Josiah A phys 870 Market R1184 h399 Moncada way  
 " K h1223 Arguello blvd  
 " Lee gdnr r1207 Gough  
 " Leslie E clk r669 Ashbury  
 " Lillian F sten h730 O'Farrell  
 " Lillian M h123 Buena Vista av  
 " Lloyd H (Verna) chauff h3616 18th av  
 " Louis (Jennie) confy 100 Clement h105 Lake  
 " Louis cook r361 Oak  
 " Louis (Weslene) (Day and Night Smoke Shop) r540 Leavenworth  
 " Lucille M nurse S F Hosp h1251 Hyde  
 " Mabel E Mrs r420 Oak  
 " Margt clk Balfour-Kessler Agencies Inc r Old  
 " Margt M sten Merchants Exchange Bldg r345 27th av  
 " Margt M clk r1615 Treat av  
 " Marion slswn r524 Clement  
 " Martha B Mrs h430 Bartlett  
 " Mary C Mrs nurse Central Emergency Hosp h326 5th av  
 " Mary F clk r1044 Page  
 " May A sten Banco Corp r Bkly  
 " Melvin J (Mary) asst cash Bank of Am h770 32d av  
 " Melvin J pntr r863a Golden Gate av  
 " Merle E barber r364 O'Farrell  
 " Methodist Episcopal Church Rev T H Palmquist pastor 449 Guerrero  
 " Mildred emp Mrs Melaine Bloch r22 Johnston av  
 " Napoleon B (Antoinette) h4550 Calif  
 " Paul slswn r459 Turk  
 " Paul R (Eliz) production mgr A Schilling & Co h10 10th av  
 " Perry C (Mary) slswn h153 College av  
 " R L h510 26th av  
 " Raloh W (Florence L) steward h324 Clementina  
 " Ray L clk r450 Calif  
 " Raymond (Cecelia) jan h672 Willow  
 " Rellly (Gordon Simpson (Los Angeles) W S Rellly) publr rep 235 Montgy R1625  
 " Robt L aud W J Byrnes & Co r San Carlos  
 " Ronald E (Harriet) chauff h1270 47th av  
 " Roscoe B (Alla) adv mn h432 Congo  
 " Rose Mrs h1807 Lydon  
 " Ruth r1809 Gough  
 " Sallie Mrs clk r2531 33d av  
 " Saml J (Jawnie) porter SUCO h910 Laguna  
 " Sanford (Frances) lab h1103 Laguna  
 " T T (Jennie) slswn Cal State Auto Assn h44 Cervantes blvd  
 " T W mfrs agt 180 New Montgy  
 " Thos cook Foster Lunch  
 " Thos A (Annie) supt Diamond Lndy h1092 Geneva av  
 " Thos H barber h126 Clifford  
 " Thos L (Eliz) h439 Diamond  
 " Thos M h845 Calif  
 " Thompson F (Agnes M) ironwkr h1615 Treat  
 " Vera r21 Retiro way  
 " Verne S (Millicent) clk SPCo h247 Wilson  
 " Violet M clk r364 Corbett  
 " W C Mrs cash Cosgrove & Co r343 Sansome  
 " W J h2835 Washn  
 " Wayne S br mgr F W Woolworth Co r405 21st av  
 " Wm fremn SFFD r942 Potrero av  
 " Wm icemn r4420 San Bruno av  
 " Wm A (May) pres Westn Ship Service Co h38 Allston way  
 " Wm A slswn r286 Guerrero  
 " Wm E h21 Retiro way  
 " Wm W (Hazel E) printer h3250 Webster  
 " Willis pntr r866 Capp  
**SIMPSON & DOELLER CO, E D Carlisle Mgr, Labels, Cartons, General Color Printing, 244 Monadnock Bldg, 681 Market, Tel EX-brook 6932**  
 " & Fisher Inc E J Fisher mgr sail makers 240 Steuart  
 Simpton Harold E pres Phoenix Simpton Co r Redwood City  
 " Harold F (Eleanore) supt Phoenix-Simpton Co h2198 O'Farrell  
 " Walter I v-pres-treas Phoenix Simpton Co h38 Allston way  
**SIMS, See also Simms and Symmes**  
 " A E h2270 North Point  
 " Alb meat ctr r3386 Market  
 " Cecil teleg reporter h39a Franklin  
 " Chas (Nettle) shtmtlwrk r28 Elgin Park  
 " Chas H (Nettle) shtmtlwrk hl Woodward  
 " Clarence C (Myrtle) eng h1201 O'Farrell  
 " Clark A auto mech r1570 Sutter  
 " Clemence L Mrs sten Natl Surety Co of N Y r1120 Jackson  
 " Dorothy Mrs asst sec Cole-French Co h900 Chestnut  
 " Eliz Mrs r835 Hyde  
 " Elmer electn h2325 Jackson  
 " Emery I clk U S Immigration Sta r2325 Jackson  
 " Ethel M Mrs C S pract 1408 Calif  
 " Francis B clk SPCo r2170 Hayes

### SIMS

" J Morgan (Clemence) coml artist h1120 Jackson  
 " Jas N (C B Jennings Co) r Bohemian Club  
 " John (Emma) h1847 Pine  
 " John F (Ella) h782 Madrid  
 " John M coml artist 163 Sutter R424 r1120 Jackson  
 " John R (Margt) (Sims & Gray Iron Wks) h336 16th av  
 " Johnson (Zoe) h2219 31st av  
 " Jos H (Ada C) slswn h70 Lundy's la  
 " Julius M (Evelyn) slswn h817 32d av  
 " Margt Mrs h541 Excelsior av  
 " Marie clk r1847 Pine  
 " Mattie r2068 Pine  
 " Maxine clk r5431 Calif  
 " Olga Mrs laby techn H P Hill h805 Leavenworth  
 " Paul (Kate) slswn S B Jennings Co h2834 Van Ness av  
 " Peter C (Mabel) shingler h908 Van Ness av S  
**SIMS R. M. V-Pres and Trust Officer American Trust Co, r36 Hillcrest Rd, Berkeley**  
 " Rhoda Mrs h305 Frederick  
 " Stanley ins agt r303 Frederick  
 " Thos r1244 Calif  
 " Violet B clk Met Life Ins Co r Okld  
 " Wm canmkr r108 Augusta  
 " & Gray Iron Wks (J R Sims C E Gray) 554 Bryant  
 Simson Carol r1146 Lake  
 " Edgar V posters 347 Clay r Okld  
 " Simunovich Nick paper baler r438a 1st  
 " Sinal Ida S socialwkr Citizens Agcy for Soc Welfare h999 Bway  
 " Joe r Wm Taylor Hotel  
 Sinan Antoine waiter r610 McAllister  
 " Antone jan r149 12th av  
 " Jennie Mrs (Finsterbusch & Sinan) h149 12th av  
 Sinary Henry (Rose) deck hl h1635 Folsom  
 Sinatra Carmela tailor r61 Maynard  
 Sinbad Susan clo ctr r1019 Ocean av  
 " Vera (wid Chas) r1019 Ocean av  
 Sincich Alma clk r1423 Shafter av  
 " Arth (Mary) chauff h1423 Shafter av  
 " Geo litho r1501 La Salle av  
 " Jennie (wid Jeremiah) h1501 La Salle av  
**SINCLAIR, See also St Clair**  
 " A N Mrs h952 Sutter  
 " A F Mrs r650 Bush  
 " Alice Mrs h1546 Underwood av  
 " Allene Mrs mgr Glanworth Apts r1159 Green  
 " Amy slswn r449 Page  
 " Arch D (Marcia) phys 384 Post R914 h2280 Pacific av  
 " Arch (Amy) reprmn Neil Sinclair h449 Page  
 " Arch F (Helen) h1760 Golden Gate av  
 " Arth clk h851 Post  
 " Arth E trav lrt & pass agt Cunard S S Co r Ala  
 " Arth H sta eng h1106 Capp  
 " Chester D (Hermance) printer h1355 Palou  
 " Claude D (Thrifty Printers) h340 Eddy  
 " Cyril S (Aellene) ins broker 200 Bush R218 h1159 Green  
 " Danl r843 Hayes  
 " David (Mary) cond h707 Crescent av  
 " Edw H h1207 Chestnut  
 " Ellen sten Great Am Ins Co h1230 36th av  
 " Elys Mrs clk r449 Page  
 " Evelyn M tchr Lux Technical Inst h2240 19th av  
 " Fannie sten Columbia Steel Co h455 Cole  
 " Frank (Irene) h1245 19th av  
 " Gail h711 Leavenworth  
 " Geo M clk r115 Market  
 " Geo W clk r1283 37th av  
 " Grace sten r344 Anza  
 " Grace sten Neil Sinclair r449 Page  
 " Harold W clk r851 Post  
 " Irene E Mrs tchr Pub Sch r1245 19th av  
 " Irving h2355 Polk  
 " J C (United States Spring & Bumper Service)  
 " J P r220 Golden Gate av  
 " Jas r1228 E 22d  
 " Jas (Robina) millman h376 Texas  
 " Jas J (Sadie) h4025 Folsom  
 " Jane M beauty shop 976 Valencia  
 " Jasper B writer r318 20th  
 " John bkpr r835 Turk  
 " John lab r160 Ord  
 " John v-pres-treas Marwood Ltd  
**SINCLAIR JOHN A, Chief Clerk Glens Falls Ins Co, r1121 Sunny Hills Rd, Oakland**  
 " John A lawyer 235 Montgy R1535 r Palo Alto  
 " John S (Pauline) h1929 Fulton  
 " John W h2474 Washn  
 " Jos D (Edna B) slswn A U Morse & Co h2515 Larkin  
 " Jos W slswn r508 Scott  
 " Laura Mrs h385 Van Ness av S  
 " Laurence H (Helen C) clk U S Immigration Sta r951 Eddy  
 " Laurence R (Edna L) slswn Sterling Furn Co h2423 15th av  
 " Lorraine P clk r1040 Rhode Island  
 " Margt J r2515 Larkin