



STATISTICAL REVIEW

Name of city, San Francisco.

Slogan or sub-phrase, "On the Median Line of Pacific Coast Population, Finance, Industry and Agriculture."

Form of government, combined City and County, Board of Supervisors.

Population, 634,394, 1930 (U. S.—official); 659,938, 1932 (Chamber of Commerce estimate).

White population: 441,583.

Colored population: Negro, 3803. Other races: 35,622.

White population of age: Males, 54 per cent; females, 47 per cent.

Total colored population, 0.50 per cent.

Native born population (white) is 69.6 per cent of whole population.

Predominating nationalities in city are American, Italian, German, Chinese, Irish, English and Canadian.

Area, 42.19 square miles.

Altitude, sea level to 965 feet.

Average temperature, 62.1°.

Parks and playgrounds number 94, with 2900 acres.

Assessed valuation, \$1,640,760,958, all property, with \$4.04 tax rate.

City's bonded debt is \$155,104,400.

Financial: Twenty-six banks, eleven combination bank and trust companies, with total deposits of \$2,021,047,977 (1930); resources, \$2,360,791,464 (1930), and clearings of \$9,558,594,000 annually; savings banks with \$1,242,112,878 total deposits.

Post-Office receipts of \$9,090,597.

Telephones in service, 263,856.

Churches number approximately 250.

Building and construction: Value of building permits, \$22,726,994.

Real estate transfers total 8528, valued at \$84,675,630.

Industry: Number of establishments, 2521, employing 45,098 total wage-earners, paying wages of \$66,461,917 annually, and having products valued at \$475,618,387 annually.

Trade: Territory (retail) serves 1,882,683 people within the trading area covering a radius of 75 miles. Jobbing territory serves 2,655,331 people within a radius of 250 miles. Many firms distribute to the 11 Western States, as San Francisco is Western headquarters for 1500 firms of national distribution.

Hotels: There are approximately 1700 hotels, with total accommodations of approximately 85,000 persons. Newest hotel was built in 1930.