

SAPPHIRE THE OPTICIAN



Mission at 17th.

TERMS \$1.00 A WEEK. EXAMINATION INCLUDED. HOURS 10 TO 6. 2104 MISSION ST.

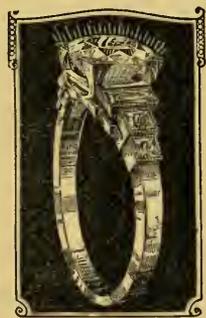
\$2.00 Down



1920 Style

Old Jewelry Made Into Latest Styles at small cost

Liberal Allowance on your Old Jewelry Cash or Exchange



100 New 1929 Style Ring Mountings Free to advertise our Perfect, Genuine Blue White Diamonds.

40% OFF SALE CASH OR CREDIT SAME PRICE

No Interest No Extras

Genuine Blue-White

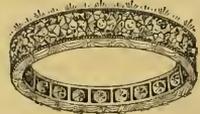
DIAMONDS

Mountings Free

- 25 Points ... \$25.00
- 1/2 Karat ... 72.00
- 75 Points ... 129.00
- 90 Points ... 175.00
- 1 Karat ... 225.00

Larger Ones in Proportion PAY NOTHING DOWN Take article you want—compare it anywhere

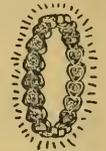
SWISS Diamond Palace



STEEL BLUE PERFECT GENUINE DIAMOND WEDDING RINGS

- 2 Diamonds, 18K S. Gold \$10
- 5 Diamonds, 18K S. Gold 18
- 10 Diamonds, 18K S. Gold 25

Platinum Small Add. Charge



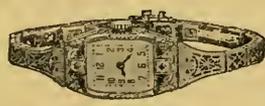
Platinum \$7.98 up 100 Styles



- Elgin Howard Waltham Hamilton
- 7-Jewel Elgin, Waltham \$8.98
 - 15-Jewel Elgin, Waltham 12.98
 - 17-Jewel Elgin, Waltham 17.00
 - 21-Jewel Elgin, Waltham 29.00
 - 17-Jewel 18K Solid Gold, 4 Genuine Diamonds . . 34.00
 - 20 Diamonds, complete . . 75.00

EXTRA SPECIAL

\$26.95



Lifetime Guarantee on this 15-Jewel Shock and Dust-Proof Watch with 2 Genuine, Perfect Diamonds; \$55.00 value now..... **\$26.95**

Buy on Credit at Reduced Prices While Sale Is on—40 Per Cent Off

SWISS DIAMOND PALACE

2122 Mission St. Bet. 17th and 18th

"23 Years Selling for Less"