

THE SEAL OF  SINCERITY

### DIAMOND JEWELRY

*Designed by our own artists, made by our own craftsmen, from gems selected by acknowledged experts and priced in moderation.*

### GOLD JEWELRY

*Selected with the utmost care to insure the best in design and workmanship, and offering a surprising variety of attractive pieces even within the limits of \$5.00 to \$20.00.*

### WATCHES

*Sole agents for Vacheron & Constantin Swiss watches, which stand in the lead as accurate time-pieces. Dealing only in those Swiss and American watches which we can guarantee as satisfactory to purchasers.*

### SILVERWARE

*A complete line of sterling table, toilet and personal silverware in the most desirable patterns, many of which are sold by us exclusively.*

SHREVE, TREAT &

EACRET

One-three-six Geary Street

Typography of this advertisement by Ricardo J. Orozco