

MORGEN JEWELRY CO.

"THE DIAMOND HEADQUARTERS"

Advances Made, Diamonds and Precious Stones Bought
888 MARKET, NEAR POWELL See Page 155 TEL. DOUGLAS 3517

DONAHUE LIBRARY THE, Young Men's Institute Bldg 50 Oak, Phone Market 670
Elder Paul Library 239 Post
French Library 110 Sutter
Herndon Zoe 116 Maiden la
Mechanic's Mercantile Library 57 Post
Metaphysical Library 165 Post
Mills Building Law Library 1104 Mills bldg
Mining Library Ferry bldg
Supreme Court Library 4th fl State Bldg
Sutro Branch California State Library Public Library bldg Civic Center
Tunnel Book Shop & Circulating Library 415 Stockton

*LIFE INSURANCE

ARGONAUT INSURANCE COMPANY OF CALIFORNIA, 1164-1174 Phelan Bldg, Phone Kearny 7240 (See page 140)
ASSOCIATED INSURANCE CO OF CALIFORNIA, 240 Montgomery (See page 142)
BINDER H A, 687 Monadnock Bldg, Phone Douglas 6775 (See right bottom lines and page 148)
CAMPBELL GEORGE F, 315 Montgomery 10th fl, Phone Douglas 7900 (See left bottom lines and page 148)
EQUITABLE LIFE ASSURANCE SOCIETY, 315 Montgomery, Phone Douglas 7900
GUARDIAN LIFE INSURANCE COMPANY OF AMERICA, 507 Phelan Bldg 760 Market, Phone Douglas 6534
HOUSEWORTH, SMITH & BEARD, 1008 Alexander Bldg 155 Montgomery, Phone Kearny 70

MANHEIM DIBBERN & CO, 315 Montgomery, Phone Sutter 2945 (See right bottom lines and pages 96 and 148)

MASSACHUSETTS MUTUAL LIFE INSURANCE CO, 687 Monadnock Bldg, Phone Douglas 6775 (See right bottom lines and page 148)

MISSOURI STATE LIFE INSURANCE CO, 444 California, Phone Garfield 1106

NATIONAL LIFE INSURANCE CO OF MONTPELIER, VT, 544 Market, Phone Douglas 1344 (See right bottom lines and page 148)

NEW ENGLAND MUTUAL LIFE INSURANCE CO, 1080 Mills Bldg, Phone Garfield 2646

NORTHWESTERN MUTUAL LIFE INSURANCE CO, Chancery Bldg 564 Market, Phone Kearny 4485 (See right bottom lines and page 145)

PACIFIC MUTUAL LIFE INSURANCE CO, 660 Market, Phone Douglas 7700 (See right top lines and page 145)

PENN MUTUAL LIFE INSURANCE CO, J B Duryea General Agent 901 Phelan Bldg 760 Market, Phones Douglas 91-92

PRUDENTIAL INSURANCE CO OF AMERICA THE, 614-620 Hearst Bldg 3d and Market, Phone Douglas 307

RELIANCE LIFE INSURANCE CO, 4th fl Flat Iron Bldg 544 Market, Phone Douglas 3469 (See page 149)

STALDER JORN R, Nevada Bank Bldg 14 Montgomery, Phone Douglas 6820 and Market 2000 (See left side lines and page 146)

SUN LIFE ASSURANCE CO OF CANADA, 701 Alaska Commercial Bldg 310 Sansome, Phone Garfield 6540

UNION CENTRAL LIFE INSURANCE CO, 617-618 First National Bank Bldg, Phone Kearny 82 (See left side lines and page 150)

WEST COAST LIFE INSURANCE COMPANY, 605 Market cor 2d, Phone Kearny 6760 (See page 147)

LIGHTING FIXTURES

Baker-Joslyn Co 490 2d
BRASS AND BRONZE LIGHTING FIXTURE MANUFACTURING CO, 1601 Mission, Phone Market 6866

Coefield Mfg Co 51 Shipley
COLLONAN ELECTRICAL & MFG CO, 3201-3211 Mission, Phone Mission 7282 (See right side lines and page 122)

Dierssen D Co 5th fl 20 2d
INCANDESCENT SUPPLY CO, 726 Mission, Phone Douglas 6130

Parcells C E 55 New Montgomery
ROBERTS MANUFACTURING CO, 663 Mission, Phone Douglas 6575

*LIGHTING FIXTURES—ELECTRIC

DAY THOMAS CO, 725 Mission, Phone Douglas 1573

***LIGHTING FIXTURES—GAS AND ELECTRIC WELSBACH COMPANY, 863 Mission, Phone Garfield 161**

LIGHTING PLANTS

Colt J B Co 599 8th

LIME DEALERS

ATLAS MORTAR CO, 58 Sutter, Phone Douglas 938 (See back cover and page 99)
COWELL, HENRY LIME AND CEMENT CO, 2 Market, Warehouse Front and Union, Phone Kearny 2095

ELOORADO LIME & MINERALS CO, 16 California, Phone Sutter 5538

PACIFIC LIME & PLASTER CO, 58 Sutter, Phone Douglas 938 (See back cover and page 99)

WESTERN LIME & CEMENT CO, 2 Pine, Phone Douglas 6720

LIME, PLASTER AND CEMENT

Alhambra Stucco Co 430 11th
Eclipse Lime & Cement Co 145 Landers
Gaither Lime & Fertilizer Co 24 California
Horton Lime Co 674, 681 Market
Lennon Jas E Lime & Cement Co 352 Church
Standard Gypsum Co 305, 55 New Montgomery

***LIME AND LIME ROCK WESTERN ROCK PRODUCTS CO, 1018 Balboa Bldg 593 Market, Phone Sutter 6442**

*LINEN THREAD

LINEN THREAD CO THE, 443 Mission, Phone Douglas 3857

LINENS

(See also Dry Goods)

Austin's Lace Shop 231 Post
Magasin de Blanc 300 Sutter

LINENS—WHOLESALE AND IMPORTERS

Claeys F H 310 Clay
Colman M G 419, 830 Market
LEIGHTON-JELLETT CO, 526 Mission
TAYLOR EDMUND & SON, 682 Mission, Phone Douglas 2931

***LINK BELTING AND SPROCKET WHEELS EBY MACHINERY CO, 35-41 Main (See back cover and page 166)**

*LINK SPRINGS

SIMMONS COMPANY, Bay cor Powell, Phone Kearny 5846 (See page 88)

LINOLEUM

Armstrong Cork Co 525, 116 New Montgomery
BONDED FLOORS CO, 518 Folsom, Phone Douglas 7760

BULLION'S, Post and Powell, Phone Kearny 5611 (See right top lines and page 128)

GARDNER-PAYNE COMPANY, Sharon Bldg 55 New Montgomery, Phone Douglas 8887

*LINOLEUM TILE

BONDED FLOORS CO, 518 Folsom, Phone Douglas 7760

LINOTYPE COMPOSITION

Burchfield N D 25 Jessie
Falk C H 500 Howard

Franklin Linotyping Co 509 Sansome
Goldschmid & Zirzow 22, 632 Mission
Henry A W 340 Sansome

Holman L A 151 Minna
Hubert M A 340 Sansome
Mazimins L A 346 Clay

Shanley J M Co 573 Mission
Stacks E F 269 8th
Wade L M 557 Clay
Zoeller W G 59 McAllister

*LINOTYPE MACHINES

MERCENTHALER LINOTYPE COMPANY OF NEW YORK, 638 Sacramento, Phone Kearny 998

*LINOTYPERS AND MONOTYPERS

PACIFIC TYPESETTING AND TYPE FOUNDRY COMPANY, 150 Market, Phone Douglas 3089



SAN FRANCISCO

California-Commercial Union Building
Telephone Douglas 8290

LOS ANGELES

RHMoulton & Company

SAN FRANCISCO

California-Commercial Union Building

SEE PAGE 97

UNITED CREDIT & COLLECTION CO.

We Collect Everywhere

We Get the Money

Suite 210
25 Taylor St.

TELS.

Franklin 830
Franklin 831

See Pages 69-113

RAPP AND COMPANY

INSURANCE ADJUSTERS AND APPRAISERS

60 SANSONE ST.

See Page 149

TEL. GARFIELD 6066