

SERVICE

YOU require something more than mere mechanical excellence when purchasing designs, high-grade printing plates, or up-to-date printing---you require expert advice as to the character of the work, and the form and manner in which such work should be completed in order to advertise your business successfully.

This is the SERVICE we render our patrons.

The head of each department of the San Francisco Photo-Engraving Co. is an expert, and is vitally interested in the success and reputation of this company, giving his knowledge, experience and advice to our patrons---whether it is to suggest ideas as to the character of the advertising most suited for the purpose in view, or to designate the design, the style of engraving or the class of printing.

Located on Third, near Market Street, we have the distinction of being the most centrally located Engraving and Printing Establishment in San Francisco, and absolutely the only Engraving Plant in the city operating a night force for the convenience of its customers.

Ring up Sutter 2693, and let us suggest ideas and give you prices for your next advertising cuts or printing problem.