

# AMERICAN BOX FACTORY FANCY BRANDING

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CROCKER-LANGLEY DIRECTORY.

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## CALIFORNIA BUSINESS COLLEGE

305 Larkin St., Cor. McAllister  
'PHONE SOUTH 272

"A Thorough School"

### THIS COLLEGE

being one of the younger Business Colleges of the West, combines the *experience of the past with the New Century spirit of progress.*

### MODERN METHODS

prevail in every department. The greatest care is exercised to avoid educational ruts. All good new methods find ready acceptance here.

### A VIGOROUS LIFE

permeates the school, quickening and inspiring every student and every teacher to higher effort.

### A CONTAGIOUS SPIRIT OF WORK

is found in our classrooms which has a remarkable power to encourage industry. The idler soon loses the respect of both teachers and students and must give way to make room for the *hard worker.*

### THOROUGHNESS

of method and completeness of detail are the watchwords of our institution. The work of a student will not be accepted unless it is both thorough and complete; he must reach bottom and do it in a thorough, businesslike way.

### THE FRUITS OF THOROUGHNESS

are found in the great demand for our graduates. Business men have been quick to appreciate the idea for which this College stands—thoroughness—and as a result, we have each month many more applications for our graduates than we can possibly fill. No student *worthy of our recommendation*, will be long without employment.

### THE GROWTH OF THE COLLEGE

in a few years from one student to over 100, and from one small room, by repeated enlargements of quarters to the entire front of one floor of a large office building, is *good evidence of real merit.*

### COURSES OF INSTRUCTION

- (a). BUSINESS COURSES—Bookkeeping, Penmanship, Commercial Law, Rapid Calculation, Business Arithmetic, Business Correspondence, Actual Business Practice, Office Experience, Shorthand (Benn Pitman), Typewriting (Touch Method), English, Spelling, Punctuation, Machine Dictation, Reporting in City Courts, Composition, Paragraphing, Mimeograph and Carbon Duplication, Letter Press Copying, Civil Service Coaching.
- (b). GENERAL INFORMATION COURSES—Current Events, Digest of Daily News, Biographical Studies of Successful Business Men, Weekly and Monthly Lectures, Debating by either students or members of the faculty on Business Subjects.

Write for Illustrated Catalogue

R. L. DURHAM, President

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