

The Bulletin

ESTABLISHED
1855



Stands at the Head and Front

of the

Evening Papers of the Pacific Coast



IT HAS NO RIVAL



As an advertising medium it is unexcelled. It publishes more advertising than all the other evening papers combined. Real estate men, the best judges of values, use it almost exclusively. This is the best proof of its merits.

IT REACHES THE BUYER

The Bulletin is for progress and the advancement of the interests of the commonwealth. It treats questions of the day in a broad, comprehensive and enlightened spirit. It is for good government, and the uncompromising foe of extravagance and waste in office; a firm believer in the future of our great state and puts forth its best energies for its development and prosperity.

Its local department is its special feature, aiming to give the news in a crisp, concise and complete form, allowing no item of interest to escape the watchfulness of its staff.

Columns are devoted to matters of interest to the ladies, giving the latest things out in millinery and the modes.

The book-reviews appeal to the cultured and keep them in touch with the literary world.

Each issue gives a panoramic view of the doings of the entire world. The banker and merchant finds, in a concrete form, the doings of the financial world—Wall Street, Lombard Street, The Bourse are all there. Nothing missed. The day is not complete without



The Bulletin

—SERVED EVERYWHERE

EDITORIAL ROOMS 413 BUSH ST.

OPPOSITE CALIFORNIA THEATRE