

BUY  
The Best  
Security.

IN PLACING YOUR  
**FIRE INSURANCE**

PAY  
Adequate  
Rates.

The Primary Considerations should be

SECURITY, - - COST  
AND THE  
GENERAL GOOD

Of the Community which contributes to your support and profit.  
Therefore

INSURE

IN THE



FOR IT "FILLS THE BILL,"

Same being "itemized" as follows:

SECURITY. Assets, \$2,000,000; Losses Paid, \$6,500,000.  
Its Security is Here:

THE LARGEST Company ever organized on the Pacific Coast.

THE LARGEST Amount paid for Losses by any Company on this Coast

THE LARGEST Business of any Company organized on this Coast.

COST. SAME AS IN ANY FIRST-CLASS COMPANY.

GENERAL GOOD. Its \$2,000,000 are here on this  
Coast, helping to develop the country and so helping you.

Assist  
the  
Community

FOOT IT UP FOR YOURSELF

AND YOU WILL FIND THAT THE

FIGURING IS CORRECT.

[OVER]

Assist  
Yourself.