



# Clift Hotel



The newest and most elegant addition to San Francisco's down-town hotels—far enough away from the main streets to miss the noise and turmoil, but close enough to be ideally convenient.

Operated on European Plan  
at very reasonable rates.

## Clift Hotel

AT CORNER OF GEARY AND TAYLOR STREETS, SAN FRANCISCO

Under Management of

### CLIFT HOTEL COMPANY

FREDERICK C. CLIFT, Pres. and Managing Director  
H. S. WARD, Resident Manager