

THE CITY OF OAKLAND is very beautifully situated on the east shore of San Francisco Bay, facing the Golden Gate.

THE Business and cheaper residential part of the city is on level land, but surrounding these are beautiful oak-clad hills, from which there is a view, unmatched anywhere in the world, over the blue bay to the purple mountain, Tamalpais, and right through the Golden Gate to the Pacific.

ON THESE Low Hills of Beautiful Piedmont the most charming residences in the West are springing up with curving parkways among the oaks, and fine boulevards for riding and driving.

THE CLIMATIC Conditions are ideal. Fog and cold winds are almost unknown as is uncomfortable heat. The sun shines almost the year round, but a light breeze, tempered by the bay, is always stirring.

THE PRINCIPAL Home-Parks in the beautiful hills of Piedmont are Alta Piedmont, Central Piedmont, the Crocker Tract, Piedmont-by-the-Lake and East Piedmont Heights.

***T**HE last named have the added advantage of overlooking the beautiful Lake Merritt, ideal for sailing or boating and being adjoined by large parks.*

All these properties are owned and controlled by us.

They offer an unexcelled opportunity to those who desire a site for a residence, either costly or inexpensive in—

A Situation of Perfect Beauty

With a magnificent climate.

Close to an orderly and well-governed city, with fine churches, schools, theaters and shops.

Yet apart from its noise and discomforts, in a place where the sunny days and starry nights are full of peace and quietness and serenity.

BEAUTIFUL BROCHURES DESCRIPTIVE OF BEAUTIFUL PIEDMONT WILL BE SENT ANY PERSON UPON APPLICATION

Wickham Havens

INCORPORATED

1212 Broadway, Oakland, Cal.