

There is always a Standard by which Others are Measured.

This is true in business college work, as in everything else.

The San Francisco Business College represents the standard in business education in California.

It is the standard because its proprietor devotes his entire time to the school. His energy, ambition and life are devoted to making it a success.

It is the standard because it employs the best teachers obtainable. Every one of the teachers has had practical experience, as well as thorough training.

It is the standard because it uses the most modern and practical methods. Gregg shorthand is by far the easiest and most legible system in existence. It is also the most rapid. The Ellis System of Actual Business Training is the most practical, thorough, and interesting system of teaching bookkeeping in use.

It is the standard because each student is given thorough drill and instruction in letter filing, mimeographing, indexing, multi-graphing, etc.

It is the standard because it is patronized by the highest class of young people. Only those who are earnest, who mean business, attend this school, as it has the reputation of requiring hard, earnest, conscientious work.

It is the standard because it is able to place its students in the best business houses. Twenty years of hard work and square dealing with business houses, give confidence, and the leading houses call on this school when in need of office help.

It is the standard because it is not a cheap school. It charges a reasonable tuition, which enables it to keep its work up to a high grade.

It is the standard because it is a well balanced school. The manager has had a varied experience and a comprehensive education and does not emphasize one study and neglect others.

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