

# THE BOYS' STORE

## OF THE PACIFIC COAST

Acknowledged leaders in exclusive styles. Handsome patterns and best in make and quality. Prices always the lowest.

Call and see our handsome daylight boys' department, where we carry a complete assortment of **Clothing, Furnishings and Caps.**

# MULLEN & BLUETT

## CLOTHING CO.

CORNER SPRING AND FIRST STREETS



*The Quality Store*



"MA'S GOT COMP'NY"

Ripe Olive, the aristocrat of the luncheon table, and adding White Cross Olive Oil to the luxuries of the daily bath, discovered the secret of beauty? Write for Booklet.

"The Clerk at the Ribbon Counter may be won by frosted cake with frills, sprinkled with red sanded sugar and caraway seed, but not so the man of power. Be a woman, a plain, honest woman--the mother of men--and the man of power will go to you and lay his tired head in your lap, and with tears of gratitude, bless the Giver of all Good that you are his."--FRA ELBERTUS.

*It Has Been Said* that California is producing a higher standard of womanhood than has been known since the days of luxurious baths of the ancient Greeks and Romans, when the practice of rubbing and anointing the body with Olive Oil, gave to the women such bewitching beauty and queenly grace. The Egyptians used it. Homer alludes frequently to it. Socrates spoke of the curative properties of Olive Oil with friction, and so did Hippocrates and Asclepiades. Have the women of California come back to the fountain of captivating power? Have they, in making the White Cross

# American Olive Company

Growers, Manufacturers and Packers

Los Angeles, Calif.