IF YOU GET OUR

Pasteurized Sweet Cream

You Have the Best That Anybody Can Give You

A pound of our butter and a pint of our cream,
Make the commonplace table as rich as a dream.
No luxury like it, the housewife is glad,
The children are tickled and so is their dad.

ICE CREAM

FROZEN DAINTIES

Our Crescent Butter

Has Been Awarded Four Annual Gold Premiums
In Succession in the State Butter Contests

We are the exclusive sales agents for the celebrated

LA FRANCE BUTTER

Made at Hanford, Cal., by the Lucerne Cream & Butter Co.

Ours was the first creamery in Southern California to adopt MODERN PASTEURIZING METHODS in the making of butter. Our butter is produced under strictest dairy sanitation and is noted for its superb flavor and long-keeping quality. It is pure as a lily, sweet as a nut, and fresh every day.

OUR ICE CREAMS HAVE MADE US FAMOUS

CRESCENT CREAM & BUTTER CO.

Both Phones Ex. 1444 Los Angeles, Cal. 241 Winston Street