

HOTEL CARLTON

BERKELEY, CAL.



Rates: European, \$2.00 to \$5.00 per day.
American, \$3.00 to \$10.00

DURING the year 1906 and 1907, in ratio to population, there was a greater increase in bona fide residents as also in substantial improvements and betterments in building substantial blocks of buildings for stores, palatial residences, cozy and picturesque cottages, mammoth apartment houses and modern hotels in "Beautiful Berkeley," than any locality on the east side of the Bay of San Francisco.

Hotel Carlton is a fine fire proof building, situated at the northwest corner of Durant and Telegraph Avenues, a short distance from the University of California. In architectural design and equipment, it ranks with the best hotels in California.

Mrs. W. F. Morris, who was formerly proprietress of the Cecil Hotel at 960 Bush Street in S. F., is the lessee and proprietor of the HOTEL CARLTON in Berkeley.

It will be conducted as a select family hotel, and under the efficient management of Mrs. MORRIS will mark a new era in the best service to refined people in this popular locality.