

Part Twelfth

A decorative frame with a rainbow arching over the top and wavy lines at the bottom. Inside the frame, the title 'The Blue Book' is written in a large, ornate, blue serif font. The frame has a grid-like pattern on the sides.

# The Blue Book



## Shopping Guide

*Containing the Names of a selected list of the most prominent  
business houses of San Francisco, arranged under  
their proper business headings*



*We would respectfully recommend our lady patrons to consult the  
Shopping Guide before making their purchases, as the  
Houses herein contained are superior  
in their respective lines*