

# Northwestern Mutual Fire Association Northwest Casualty Company

No Better Insurance Protection Obtainable, and at a Saving.

Telephone CL encourt 8924

Oakland Office, Room 202 Gilmore Building, 361-363 17th Street

Marshall Shingle Co 668 16th  
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**RUBBER GOODS MANUFACTURERS**  
American Rubber Mfg Co 1199 Park av  
Reliance Rubber Co 1515 Powell

**RUBBER AND SEAL STAMPS—MANUFACTURERS AND DEALERS**  
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(Est 1880) 1020 Broadway, Tel Glencourt 4109 (See pages 1227 and 1232)  
**CHICAGO RUBBER STAMP & PRINTING CO**, 1020 Broadway, Tel Glencourt 4109  
Downie Printing & Rubber Stamp Co 1129 Webster  
Oakland Rubber Stamp Co 383 12th  
O'Connor L H 1225 Grand av  
Patrick and Moise-Klinkner Co 1125 Webster

**RUG DEALERS**  
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Kovshba G S 2117 Hays  
**MONTGOMERY WARD & CO**, E 14th and 39th Av, Tel Fruitvale 5700 (See page 1215)  
Sahati G N 1923 Telegraph av  
Tulanian Avedis 3721 Grand av  
Tulanian Hachador 925 College av B  
Zovick Neshan 510 22d

**RUG MANUFACTURERS**  
Alameda Rug Works 2066 Everett A  
Wearlex Rug Co 2533 Magnolia

**SAVE DEPOSIT VAULTS**  
**AMERICAN TRUST CO**, Broadway and 14th, Tel Lakeside 8000 (See page 1204)  
**ANGLO CALIFORNIA NATIONAL BANK**  
(Oakland Branch) 1550 Broadway, Tel Templebar 3200 (See page 1205)  
**CENTRAL BANK OF OAKLAND**, Main Office 11th and Broadway, Tel Glencourt 8800

**FRUITVALE BRANCH**, 14th and Fruitvale Av, Tel Glencourt 8800  
**TELEGRAPH AVENUE BRANCH**, 19th and Telegraph Av, Tel Glencourt 8800 (See front cover and page 1206)  
**CENTRAL BANK SAFE DEPOSIT VAULTS**, Central Bank Bldg, 11th and Broadway  
**FARMERS & MERCHANTS SAVINGS BANK**, Franklin and 13th, Tel Glencourt 5280 (See left top lines and page 1207)

**SAFES—DEALERS**  
Radke G A 1605 Jefferson

**\*SAFETY COACHES**  
**FAEGL TRUCK & COACH CO**, Hollywood Blvd and 107th Av, Tel Trinidad 3940 (See page 1202)

**\*SAFETY GLASS—AUTO DUPLATE** (W P Fuller & Co) 259 30th for Allice, Tel Glencourt 4872  
Lusk Av, Berkeley, Tel Berkeley 7525; 1358 Park Av, Alameda, Tel Alameda 5700 (See page 1228)

**\*SALARY LOANS**  
**BAV BROKERS**, 925 Broadway, 812 Tribune Tower, 409 13th, Tel Glencourt 3418  
**CLAYSON JOE CO**, 1706 Franklin, Tel Glencourt 2410  
**COMMERCIAL TRUST**, 1000 Broadway, Berkeley, Tel Berkeley 7145  
**CO-OPERATIVE BANK**, 211 Grand, 211 Bay Bldg, 1924 Broadway, Tel Glencourt 5123

**CREDIT BROKERAGE CO**, 804 Syndicate Building, 1410 Broadway, Tel Glencourt 5482

**ENCHANG FINANCE CO**, 392 American Bldg, 1540 San Pablo Av, Tel Highgate 6024

**FINANCIAL SERVICE CO**, 310 Insurance Bldg, 1404 Franklin, Tel Templebar 6945 (See left side lines and page 1222)

**IMPERIAL LOAN BROKERS**, 207 Syndicate Bldg, 1430 Broadway, Tel Highgate 6945 (See page 1234)

**LOCAL LOAN CO**, 306 Syndicate Bldg, 1440 Broadway, Tel Highgate 6945

**MERRITT LOAN CO**, 535 Broadway Bldg, 3415 Broadway, Tel Highgate 3200

**NORTHERN FINANCE SERVICE OF OAKLAND**, 518 Bank of America Bldg, 1212 Broadway, Tel Glencourt 2680

**\*SALES BOOKS AND MANIFOLD FORMS**  
**W HUNT & COMPANY**  
**SUNSET-MCKEE SALES BOOK CO**, 2101 Livingston, Tel Fruitvale 1010

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**COWLEY HENRY LIME CEMENT CO**, 81 Franklin, Tel Highgate 3398 (See page 1208)

Hutchinson Co 329 17th  
Kaiser Henry J Co 508 16th B1522

**PACIFIC COAST AGGREGATES INC**, 401 Broadway (Foot of Broadway) Tel Templebar 3820  
**RICHES & JAMISON LTD**, Foot of 25th 3700 (See right top lines and page 1210)

## SANITARIUMS

Anderson Sanitarium, 2511 Grande Vista av  
Hobanson A J Mrs 544 Telegraph av  
Crofts Sanitarium, The 346 Alisal av  
END-AC-METHOD, 3253 Grand Av, Tel Templebar 1799 (See right top lines and page 1202)

Livermore Sanitarium office 1624 Franklin B1010  
Samaritan Treatment 1222 Lake Shore av

**SASH, WINDOWS, DOORS AND TRIM—DEALERS**

Pratt & Ramon 616 29th av  
Hager L N 1290 Cedar  
Matheny Sash & Door Co 4200 E 14th  
Oxman L E 5715 29th av  
Pacific Manufacturing Co 1215 7th  
Western Door & Sash Co 1400 5th

## SAUSAGE MANUFACTURERS

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California-Golden State Salsami Co 601 Franklin and 427 Clay  
Golden State Salsami Co 427 Clay and 601 Franklin

Gomes Aug 8151 E 14th  
Goria Frank 4700 Telegraph av  
Levi Joe 424 E 14th  
Moriz Alf 5110 E 14th

## \*SAVINGS BANKS

**AMERICAN TRUST CO**, Broadway and 14th, Tel Lakeside 8000 (See page 1204)  
**ANGLO CALIFORNIA NATIONAL BANK**, (Oakland Branch) 1550 Broadway, Tel Templebar 3200 (See page 1205)  
**CENTRAL BANK OF OAKLAND**, Main Office 11th and Broadway, Tel Glencourt 8800

**FRUITVALE BRANCH**, E 14th and Fruitvale Av, Tel Glencourt 8800  
**TELEGRAPH AVENUE BRANCH**, 19th and Telegraph Av, Tel Glencourt 8800 (See front cover and page 1206)

**FARMERS & MERCHANTS SAVINGS BANK**, Franklin se cor 13th, Tel Glencourt 5280 (See left top lines and page 1207)

**SAVINGS AND LOAN ASSOCIATIONS**  
**COMMUNITY FEDERAL SAVINGS AND LOAN ASSN**, 2033 Shattuck Av, Berkeley, Tel Telegraph 5131

**OAKLAND FEDERAL SAVINGS & LOAN ASSN**, 1432 Franklin, Tel Highgate 2431

**SAW FILERS, SETTERS AND REPAIRERS**

Drewes E C Saw Shop 2245 E 14th  
Lally W W Saw & Knife Works 1212 High  
Lester H W Saw & E 14th  
Lester Saw Works 452 E 14th  
Morris P W 6551 San Pablo av  
Noyes H 32 19th  
Oakland Saw Works 832 Webster  
Pon-hione A J 4426 Grove  
Standard Saw Works 318 Franklin

**SAWDEW AND SHAVINGS DEALERS**  
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## SCALE DEALERS

Toledo Scales Co 320 12th

**SCALE REPAIRING AND TESTING**  
Mast A E 2303 San Pablo av

**\*SCALES—AUTOMATIC COMPUTING**  
**TOLEDO SCALE CO**, 320-324 12th, Tel Highgate 3063

## SCAVERS

Oakland Scavenger Co 2001 Peralta

**SCHOOL SUPPLIES AND APPARATUS**  
Aubertin Frank 223 Park bldg  
Griffin J R 5755 Grove

Haglund Hilda Mrs 8526 Foothill bldg  
Meany T R 1717 82d av  
Nuttine C S Mrs 1518 Euclid av B  
Quince E B Mrs 17 Foothill bldg  
Schumacher Mildred Mrs 1019 E 32d  
Ted's Store 4266 Piedmont av

## \*SCHOOLS—ACCOUNTING AND AUDITING

**INTERNATIONAL ACCOUNTANTS SOCIETY INC**, 201 Sausalito Bldg, 1410 Broadway, Tel Glencourt 2117 (See left top lines and page 1233)

**\*SCHOOLS—ASSAYING**  
**POLYTECHNIC COLLEGE OF ENGINEERING INC**, 1310 Madison, Tel Highgate 1410 (See page 1234 and opposite page 14)

**\*SCHOOLS—BOOKKEEPING**  
**CALIFORNIA COLLEGE OF BUSINESS**, 3722 Alhambra Way, Berkeley, Tel Thornwald 5010 (See right top lines and page 1233)

**HEALD COLLEGE**, 518 17th, Tel Highgate 0201 (See page 4)

**\*SCHOOLS—BUSINESS ADMINISTRATION**  
**HEALD COLLEGE**, 518 17th, Tel Highgate 0201 (See page 4)

**\*SCHOOLS—CORRESPONDENCE**  
**INTERNATIONAL ACCOUNTANTS SOCIETY INC**, 201 Sausalito Bldg, 1410 Broadway, Tel Glencourt 2117 (See left top lines and page 1233)

**\*SCHOOLS—DESIGNING**  
**CALIFORNIA COLLEGE OF ARTS AND CRAFTS INC**, 3212 Broadway at College Av, Tel Olympic 0147 (See right top lines)

**\*SCHOOLS—ENGINEERING**  
**POLYTECHNIC COLLEGE OF ENGINEERING INC**, 1310 Madison, Tel Highgate 8700 (See page 1234 and opposite page 14)

**\*SCHOOLS—HIGHER ACCOUNTING**  
**HEALD COLLEGE**, 518 17th, Tel Highgate 0201 (See page 4)

**\*SCHOOLS—MINING**  
**POLYTECHNIC COLLEGE OF ENGINEERING INC**, 1310 Madison, Tel Highgate 8700 (See page 1234 and opposite page 14)

**\*SCHOOLS—PUBLIC**  
Alameda High 2251 Central av A  
Allendale 3720 Penniman av  
Beech Linderoth 1925 Lake av Pied  
Bella Vista 1930 12th av  
Bella Vista Annex 2410 16th av  
Berkeley High Grove cor Kittredge B  
Bret Harte Junior High 2905 Florida  
Burbank Junior High 1705 Oregon av  
Curtis av Bona av  
Burbank Luther 3515 64th av pl  
Burchler Charles 1925 70th av  
Castlemore High 8601 Foothill bldg  
Central Trade 625 12th  
Crocket Anthony 5334 Patton  
Chinese 387 9th  
Chinese 135 10th  
Claremont Junior High 5750 College av  
Clawson 3240 Peralta  
Clayton 745 Cleveland av  
Cole 1011 Poplar  
Columbus 2210 8th B  
Cox E Morris 6000 Sunnyside  
Crocket Regal rd and Marin av B  
Crocker Highlands 1190 Sunnysills rd  
Dewey 3729 19th  
Durant High 2820 West  
Edison 3228 Broadway  
Edison Junior High 1705 Oregon B  
Elmhurst Junior High 1800 Jones av  
Emerson 835 Grand  
Emerson Piedmont and Forest av B  
Emery High 4727 San Pablo av  
Everett 1397  
Franklin 1520 9th B  
Franklin 1751 16th av B  
Fremont High 4614 Foothill bldg  
Frick Junior High 6250 Foothill bldg  
Fruitvale 3200 Broadway  
Garfield Junior High 1610 22d av  
Golden Gate Junior High 1775 Rose B  
Glencourt 4210 Broadway  
Golden Gate Junior High 1080 62d  
Griffin 417 22d  
Haight 2027 Santa Clara av A  
Hamilton Alexander Junior High 2102 35th av  
Havens Frank C 230 Bonita av Pied  
Thorndore 1700 28th av  
Highland 8524 A  
Hillside LeRoy and Buena Vista B  
Horton Herbert 1925 3265 West  
Jefferson 3915 Carrington  
Jefferson Sartin and Rose B  
Lafayette 1775 Webster  
Lakewood 716 Grand av