

# Think **FIRST** of **WARD'S**

Because Montgomery Ward & Company Buys in Huge Quantities for its 500 Retail Stores Throughout the United States, Our Prices Save You Money.

So no Matter What You Plan to Purchase, Whether it be Smart Fashions or Fine Furniture . . . . Think **FIRST** of Ward's!

*Compare Our Prices and Quality. See for Yourself Ward's Remarkable Values.*

## Montgomery Ward & Co's RETAIL DEPARTMENT STORE

East 14th Street and 29th Avenue

Oakland, California

## H.C. CAPWELL'S OAKLAND'S FINER DEPARTMENT STORE

When downtown shopping, take advantage of these services:

Women's Lounge and Writing Room	Pleating Picoting	Sewing Machine repairing Charles of the Ritz salon Stamps	Smoke shop Clock repair Glove repair	Western Union Model laundry Model kitchen
Complete Modern Beauty Salon	Jane Condon, personal shopper	Tire Shop Fur Repair Fur Storage	Radio repair Shoe shining Circulating library	Hosiery repair Gift wrapping Travel bureau
Public Telephones on every floor	Chair and Sofa upholstering	Chiroprapist Shoe repair Check desk	Men's barber shop Film developing Taxi telephones	Piano tuning Curtains made to measure Interior decorating studio
Eight Varieties of Dress Patterns	Boy Scout official outfitters	Optometrist	Portrait studios	
Hemstitching	Art Needlework classroom			

**BROADWAY - 20TH - TELEGRAPH :: TELEPHONE Temple bar 1-1-1**

*"The House That Service Built"*

## J. F. HINK & SON DEPARTMENT STORE

*Truly a Great Store*

Shattuck Ave. at Kittredge Street

BERKELEY