

For Safe Experienced OPTICAL SERVICE

F. W. LAUFER, Inc.
OPTOMETRISTS
487 FOURTEENTH STREET
Oakland California
Phone HI gate 4010

***SCHOOLS—SECRETARIAL**
CALIFORNIA COLLEGE OF BUSINESS,
2132 Allston Way, Berkeley, Tel TH or
wall 5010 (See right top lines and page
70)
**MAISEN MARION SCHOOL FOR BUSI-
NESS TRAINING THE, 532 16th, Tel
HO 104 day 6340 (See right top lines and
page 71)**

***SCHOOLS—SHORTHAND**
CALIFORNIA COLLEGE OF BUSINESS,
2132 Allston Way, Berkeley, Tel TH or
wall 5010 (See right top lines and page
70)

**MAISEN MARION SCHOOL FOR BUSI-
NESS TRAINING THE, 532 16th, Tel
HO 104 day 6340 (See right top lines and
page 71)**
**POLYTECHNIC JUNIOR COLLEGE AND
SCHOOL OF BUSINESS ADMINISTRATION,
1310 Madison, Tel LA keside 2300
(See pages 71, 73 and 76)**

SCHOOLS, COLLEGES AND ACADEMIES
A to Zed School 3037 Telegraph av B
Armstrong College 2222 Harold way B
Art Institute 339 15th 3d H
Barclay Mary L (calculating) 1924 Bway
41
Bentley School 2722 Benvenue av B
Berkeley Baptist Divinity School 2606
Dwight way E
Berkeley Teachers College 2419 Haste B
Boeing School of Aeronautics Okld Air-
port
California Chiropractic College 433 14th
R407

**CALIFORNIA COLLEGE OF BUSINESS,
2132 Allston Way, Berkeley, Tel TH or
wall 5010 (See right top lines and page
70)**

California College of Divine Science 45
Jerome av Pied
California Concordia College 6316 Brann
California School for the Deaf Warring cor
Parker B
**CALIFORNIA SCHOOL OF ARTS AND
CRAFTS INC, 5213 Broadway at College
Av, Tel OLympic 04 07**
Chapin Divinity School of the Pacific 2451
Ridge rd B

Claremont Heights Out of Door School
14 Vicente rd B
College of the Holy Names 2036 Webster
Crocker's Florence Vocational Institute 1615
Broadway 3d H
Daley Flying School 2155 Webster A
Daugherty J A (beauty) 2091 Bway
Davis School 649 Oakland av
Dickinson-Warren Secretarial School 2510
Bancroft way B and 473 14th 1387
Diesel Power Engineering School 475 12th
R290

Dodd School The 2419 Haste B
East Bay School of Beauty Culture 1603
San Pablo av
Educational Play School 2203 Piedmont av
B

Federal Studio (art) 1440 Bway R313
Foster Mother of California 2447 Bartlett
Fruitvale 7th Day Adventist School rear
1347 Harrington av
Golden Gate Academy 1709 Alcatraz av B
Golden Gate Chiropractic 2168 Shattuck av
B

Harma School of Busine s Inc 2161 Shat-
tuck av B
Head Anna School 2538 Channing way B

**HEALD COLLEGE, 518 17th, Tel HI gate
0201**
Hewitt Helene School for Little Children
3030 Benvenue av

Holy Names Central High School 4660
Harbord dr
Holy Redeemer College 8416 Fonthill blvd
Huffman Josephine B 1740 E 19th
International Correspondence Schools 316
17th

Japanese School 3220 Ruena Vista av A
Jefferson M J Mrs (hair dressing) 1755
Bway R301

Lucille Academy of Fashion 2252 Lake
Shore av

**MAISEN MARION SCHOOL FOR BUSI-
NESS TRAINING THE, 532 16th, Tel
HO 104 day 6340 (See right top lines and
page 71)**
Merriman School 697 Eldorado av
Mills College Hopkins Bld Calaveras and
Seminary av
Moler Barber College 412 8th
Moreau W E (aviation) Okld Airport
Oakland Junior College 632 16th R406
Our Lady of Lourdes 2800 Lake Shore av
Pacific College of Chiropractic & Drugless
Therapeutics 101 Grand av
Pacific School of Religion 1798 Scenic av B
Pacific Unitarian School for the Ministry
2400 Allston way B

Parker-Goddard Secretarial School 428 15th
**POLYTECHNIC BUSINESS COLLEGE INC,
1310 Madison, Tel LA keside 2500 (See
pages 71, 73 and 76)**

**POLYTECHNIC COLLEGE OF ENGINEER-
ING INC, 1310 Madison, Tel LA keside
2500 (See pages 71, 73 and 76)**
Previdence School of Nursing 390 Central
av
Sacred Heart School for Girls 679 41st
St Albert's College 6172 Cbabot rd
St Augustine's Parochial School 6400 Dana
St Bernard School 1631 62d av
St Columbia School 1656 Alcatraz av
St Cyril's School 3130 63d av
St Elizabeth's School (R C) 1530 34th av
St Francis De Sales School 2078 Grove
St Jarlath's School 2634 Pleasant
St Joseph's Presentation Academy Addison
cor Jefferson av B
St Joseph's School Addison cor Jefferson av
B
St Joseph's School for the Deaf 4002 Tele-
graph av

St Margaret's House 1820 Scenic av B
St Patrick's School 1002 Campbell
Shone C G 2155 Webster A
Standard Secretarial School 532 16th R609
St Cyril's School 3130 Sherman A
Trinity Lutheran School 17th av cor E 15th
University of California Telegraph and Al-
lston way B
Wakeman Helen (secretarial) 2162 Center B
Wallace's School Miss 303 Pacific av
Western Coaching Bureau 1440 Bway R505
Westwood School 206 Lee
Willis College of Business 19th and Webster

***SCHOOLS AND COLLEGES**
**BERKELEY TEACHERS COLLEGE, 2419
Haste, Berkeley, Tel Berkeley 4404**
**DOBB SCHOOL THE, 2419 Haste, Berkeley,
Tel Berkeley 4404 (See left side lines
and page 70)**

**LUCILLE ACADEMY OF FASHION, 2252
Lake Shore Av, Tel GLencourt 7636
(After 5:30 P M GLencourt 8450)**

***SCREEN CLOTH—GALVANIZED
AND BRONZE**
**CALIFORNIA WIRE CLOTH CO, Factory
1001 22d Av, Oakland, Tel FR utivale 4411**

SCULPTORS
Lunardi Frank 1715 E 12th

***SEALS—NOTARIAL AND
CORPORATE**
**CHICAGO RUBBER STAMP & PRINTING
CO, 1020 Broadway, Tel GL encourt 4109**

***SEARCHERS OF RECORDS**
**ALAMEDA COUNTY TITLE INSURANCE
CO, 14th and Franklin, Tel GL encourt
0970 (See top edge and page 72)**
**CENTRAL TITLE CO LTD, 1635 Webster
Tel LA keside 0567**

***SEARCHERS OF TITLE
AND GUARANTY COMPANY, 15th at Frank-
lin, Tel GL encourt 8300 (See page 72)**

***SECRETARIAL SCHOOLS**
**CALIFORNIA COLLEGE OF BUSINESS,
2132 Allston Way, Berkeley, Tel TH or
wall 5010 (See right top lines and page
70)**

**MAISEN MARION SCHOOL FOR BUSI-
NESS TRAINING THE, 532 16th, Tel
HO 104 day 6340 (See right top lines and
page 71)**

SEEDS—RETAIL
Bomberger Seed Co 2600 8th B
Garfinkle Isadore 3427 E 14th
German Seed Co 3931 E 12th
Helmkamp O F 7732 Foothill blvd
Navlet Chas C Co 471 12th

SEWING MACHINE DEALERS
Rowdle J F 2025 Univ av B
Carnburn P O 3253 E 14th
Ross H L 5655 Keith av
Singer Sewing Machine Co 1435 Bway, 469
12th and 2024 Shattuck av B
Uley A J 1538 Park A
Walter V C 2034 Franklin
White Sewing Machine Co 1412 Jefferson

SHEET METAL WORKERS
Adamaon J D 409 Washn
Anderson E W 2103 San Pablo av
Brenn J J 257 7th av
Bell J O 2311 Market
Benner & Newman 3486 Haven
Boyle R M Co, 1840 Oak and 1913 Park A
Brink M E 2921 Elmwood av
**CENTRAL SHEET METAL & ROOFING
CO, 3216 Etliche, Tel OLympic 8528**

Christiansen Tobbey 4444 Piedmont av
City Cornice Co 3121 San Pablo av
Dickson & Holbrook 2180 Dwight way B
Dunn R W 6410 E 14th
East Bay Sheet Metal Works 1101 Market
Emerick Wm 2258 E 14th
Fluren J H 2139 Union
Gershenson M 602 Magnolia
Gober K O 1826 14th av
Golden Gate Sheet Metal Works 1422 14th
av
Grady E M 2112 McKinley av B
Hoffmann A F 450 24th
Ideal Heating Co 5606 San Pablo av
Jensen C H 329 Bancroft way B
Johnston J S 765 15th
Kawneer Co of Calif 8th cor Dwight way
B

Kurtz J F 1840 39th av
Lauer G E 4425 E 14th
Loafea Saml 5740 Elizabeth
Madwell Mig Co 1830 25th av
Martinovich Saml 1403 14th
Mauck Fred 8417 Blanche
**MC DONALD FRED W, 829 Isabella, Tel
LA keside 7328**
McNally F G 4104 Hopkins
Melrose Sheet Metal Works 4425 E 14th
Mull Chas 5371 Bond
Monsen Hans 3480 Champion
Mork Walter 1041 Hearst av
Murphy W M 1241 35th av
Oakland Sheet Metal Supply Co 2940 West
Osborn R N 3630 Fruitvale av
Quong Lee Lung 369 7th
Roehrig Fredk 3311 14th
Rosenthal H A 831 Bancroft way B
Specht J T 3432 High
Steinberg H H 4339 E 14th
Teles Joe 4725 48th av

Triangle Sheet Metal Works 6007 Adeline
Von Salzen John 1421 17th av
Wilham L F 636 2d
Yager Sheet Metal Co 3501 Chestnut
Young E L 5918 Telegraph av

SHIP BUILDERS
Bagley-Nunes Co 1051 19th av
Iethlehem Shipbuilding Co Ltd 2308 Web-
ster A

***SHIPPING**
**MC CORMICK STEAMSHIP COMPANY, 401
Market St, San Francisco, Tel DO uglas
3367, 9th Avenue Pier, Oakland, Tel
TE mplebar 3146 (See page 64)**

SHIRT MANUFACTURERS
Vim B K 916 Franklin

SHOE DEALERS—RETAIL
Binneweg Abr 925 E 14th
Brant Shoe Co 1124 Washn
Brown H A 922 Washn
Burns John 486 7th
Burt's Shoe Store 1209 Washn
Busy Bee Shoe Store 5841 San Pablo av
**CAPWELL H C COMPANY THE, Broad-
way, 20th and Telegraph av, Tel TE m-
plebar 1111 (See page 55)**
Clanciarulo J F 6011 Coliere av
Coles F A 2913 Coliere av B and 1819 So-
lano av B

Conklin R H 2636 Seminary av
Dance Art Shoe Co 1924 Bway R6
Davini Dan 290 E 14th
Evans J C 5643 Coliere av
Fashion Bootery 1323 Washn
Feltman & Curme 1130 Washn
Florchheim Shoe Store Co 1444 Bway
Foot Health Headquarters 1920 Bway
Gallenkamp's Stores Co 490 12th (For list
of stores see Alphabetical Section)

Garwood C R 2233 Shattuck av B and 2245
Telegraph av B
Goodman S B 1414 23d av
Gurgolo Joe 322 E 14th
Hill's Inc 3222 Grand av
Hill S C 1226 Washn
Hudson C B 143 Park A
Hodkinson's Brown Bltt Shoe Store 2112
Shattuck av B

Huches T C 3418 Fruitvale av
Houston L B 2218 Shattuck av B
Jarl Berker 1184 7th
Karl's Shoe Store 1212 Washn
Keller R C 418 15th
Kushina Chas Co 1915 Bway
Learner J E 4094 Piedmont av
Leeds Shoe Store 1905
McCurdy Danl 3280 Adeline B
Meemer-Smith Co 473 13th
Mitchell R B 406 15th

**MOORE BROS WARE & CO, E 14th and
29th Av, Tel FR utivale 5700 (See page
55)**

**MOORE CLOTHING CO, 1150 Broadway,
Tel LA keside 8500**
Moresl F J 8302 E 14th
Mott G W 1419 Park A