

LIGHT, HEAT AND POWER COMPANIES

Alameda Municipal Electric Light and Power 2340 Santa Clara av A
ELECTRIC & RADIOTELEPHONE CO. 1625 Clay st 17th, Tel. LA Keside 5000, 1332 E 14th, San Leandro, 2200 Milvia, Berkeley, and 2327 Santa Clara Av, Alameda

LIGHTING EQUIPMENT—DEALERS

Vonheser & Maschio 4121 Bway
 Weakley Wm 1633 E 14th

LIGHTING EQUIPMENT—MANUFACTURERS

Whitelaw Thos 480 23d

LOIME, PLASTER AND CEMENT—DEALERS

COWELL HENRY LIME & CEMENT CO. 81 Franklin, Tel. HI Gate 3398 (See page 49)

LINEN MANUFACTURERS

Hyman Edw Co 929 2nd

***LINES SUPPLY**

OAKLAND-CALIFORNIA TOWEL CO. 958 28th, Tel. LA Keside 2111 (See page 2)

LINENS—RETAIL

(See also Dry Goods)

Sevilla Jacques 1266 Wash
WINTHORPE & SONS, Washington at 10th and 11th, Tel. LA Keside 7200 (See right top lines and page 54)

LIQUORS—DISTRIBUTORS

American Distillers Corp 51 Webster
 Behrendt E P & Co 414 13th R208
 Belmont Winery 532 6th
 Berwick E L 1606 Telegraph
 California Consolidated Wineries Ltd 51 Webster
 California Wineries & Distilleries Inc 315 15th
 Carpenter A & Empire Trading Co 1629 Telegraph
 Golden Gate Winery Inc 1459 3d
 Golden Grape Wine Co 329 E 14th
 Golden State Liquors Co 359 5th
 Hill W H 5308 Grove
 Kramm Distributing Co 946 Lat
 Lanza Mario 4217 San Pablo av
 Marberry Wine Co 1000 E 12th
 Marré E & Bro 424 10th
 Miller Distributing Co 4242 Hubbard
 Miller A W 2009 1st
 Miramonte Wineries 1300 Peralta
 Rathjen Bros 267 4th
 Reiss C H 1821 Fruitvale av
 Settle T B Sales Co 1829 Telegraph av 4th
 Vick's Distributing Co 2420 San Pablo av
 Wright Bros Ltd 51 Webster

LIQUORS—RETAIL

Acme Liquor Store 6436 Telegraph av
 Alexander Chas 437 19th
 Allen E R 1345 Park A
 Anderson & Gillick 2306 Bway
 Arena Jos 801 Bway
 Bennett J J 1446 2d
 Bennett Martha Mrs 1509 Washn
 Binsinger M D 402 12th
 Biele E J 1821 Solano av B
 Boersberg I R 409 10th
 Bork Herit C 4306 Piedmont av
 Bork Nathn 3415 14th
 Bowers O M 5520 College av
 Buhl S P 301 E 13th
 Burrows & Sims 3323 Grand av
 Buti Terzo 1602 Webster A
 Chaquet P & Son 2093 Bway
 Chiles Herman 2511 Telegraph av
 Ciraolo Frank 5843 San Pablo av
 Citracno Amelio 212 8th B
 Clark A H 5862 Foothill Blvd
 STAYE L H 4141 San Pablo av
 Cole H M Mrs 3811 Hopkins
 Consolidated Liquor Stores 2300 E 14th
 Corbett Alva 741 Bway
 Curatola Laurence 3310 Grand av
 Dabehel P F 1316 Fruitvale av
 Danke A A 1849 Bway
 Damonte Delphino 4315 E 14th
 Danna Jos 3126 San Pablo av
 DeBelmont Wm 401 14th
 Diamond Liquor Store 3516 Fruitvale av
 Dillon Stanley 4360 Grove
 Dixon Cleve 5400 San Pablo av and 323 11th
 Drake/Antone 5914 E 14th
 Easley Hirschel 2349 Park Blvd
 Emhart Modern Bakery and Liquor Store 1842 9th B
 Fernandes Tony 5915 E 14th
 Fiedt Jonte Mrs 510 Clay and 473 7th
 Fiedt E C 5317 Grove
 Gallagher W H 573 16th
 Girvin C L 1416 Franklin
 Grotche Henry 423 5th
 Green Spot The 1601 Market
 H & B Family Liquor Store 1405 Park A
 Hagedorn Jack 427 9th av B
 Hill H G 1432 Bway
 Home Liquor Store 404 14th
 Hunsicker Harry 2000 Central Mkt
 Huntz's Inn 3723 Telegraph av
 J & J Cider Shop 1294 Franklin av
 Johnson Edw 4202 9th av
 Jenkins Harold 1740 7th
 Johnston Wm 7311 E 14th

Johnston & Jordan 4100 Hopkins
 Jungblut E G 615 Bway
 Keirns M J 3921 Telegraph av
 Kunz & Wenz 5414 Telegraph av
 Landini Jos 436 E 12th
 Le Protti L R 4906 Bway
 Longo Bros 5414 Telegraph av
 Lubino C I 3277 Lake Shore av
 Martin M P 3009 Hopkins
 Matthews Adm M Mrs 318 San Pablo av
 Mecum Evg 7201 E 14th
 Mellett John 125 14th
 Miller W W 1414 Bway
 Morgan P N 5844 Foothill Blvd
 Ottesen Marius 3761 E 14th
 Pacific Liquor Store 6532 Telegraph av
 Popovite Victor 256 12th
 Pereira Manuel 181 Grand av
 Pereira & Freitas 1059 23d av
 Peterson A C 1943 Fruitvale av
 Quillet Loula 1180 5th
 Rampone Louis 732 Market
 Reetz The 462 8th
 Roma Jos 829 University av B
 Smith Pelice 1629 Washn
 Smith C P 6025 Genoa
 Smith B F 1237 23d av
 Siler O N 3411 Lake Shore av
 Sullivan J H 1608 San Pablo av
 Summer John 828 Bway
 Sundblom F O 2231 Telegraph av
 Tolly Manuel 1233 Fruitvale av
 Thilo Thos 824 23d av
 Thy Florence Mrs 4214-16 Bway
 Texeira M M 2863 E 8th
 Thomson Jas 425 7th
 Traverser W J 5244 Telegraph av
 Trichillo Jos 6256 College av
 Van Hacht H A 148 E 14th
 von Hacht H T 3516 Fruitvale av
 Walther G R 351 10th
 Wells S A 347 E 14th
 Webster Hal Co 3335 Lake Shore av
 Whithorne & Swan Washington at 10th and 11th
 Wilhita G W 5940 San Pablo av
 Wine Glass Liquor Store 3233 E 14th
 Zurich Mark 1550 7th

***LIQUORS—WHOLESALE**

MONTEVERDE & PARODI INC. 100-110 Broadway, Tel. SU Trer 1175, 1176 and 1177 (See Classified tab insert)

LITHOGRAPHERS

Advance Lithograph Co 4953 Harlan
 Schmidt Lithograph Co 1924 Franklin

LOANS—COLLATERAL AND SALARY

Atlas Auto Finance Co 4007 E 14th
 Bancroft's Loan Office Inc 1100 Bway
 Berger C O 2166 Addison B
 Cherry's Financial Service 1431 Franklin

CO-OPERATIVE HOUSING CO.

212
 Tribune Tower, 409 13th, Tel. GL enroute 9545

LOAN BROKERAGE CO.

803 Syndicate Bldg, 4440 Broadway, Tel. GL enroute 5412

LOAN BROKERAGE CO.

401 J M 2043 Webster
 Fidelity Acceptance & Thrift Co 2104 Bway
 General Finance Corp 2869 Bway
 Investment Co 436 14th R457
 Harlow H B Mrs 1444 Franklin
 Hart M 475 12th R1
 Toll R A 541 E 12th

JOHNSON, D O & CO.

207 Syndicate Bldg, 1140 Broadway, Tel. GL enroute 6081
 Jordan A M 3294 E 12th
 Sieder W R 87 Shattuck av B

LOCAL LOAN CO.

106 Syndicate Bldg, 1110 Broadway, Tel. GL enroute 5522
 Marshall A P 291 Bway

MORRIS PLAN CO OF OAKLAND.

1763 Broadway, Tel. GL enroute 8724
 Motor Vehicle Loan Co 2805 Bway
 Northern Finance Service of Jerkeley 2105 Center B, 2nd 202

NOT P W

211 Webster
 Oakland Remedial Loan Assn 516 16th
 Pyramid Investment Co 1440 Bway R502

STATE LOAN OFFICERS

407 Broadway Bldg, 1110 Broadway, Tel. HI Gate 2694
 Stewart E A 1166 Bway R568
 Stovall Investment Co 1419 Bway R407

LOANS—MORTGAGE

Bulliders Loan & Finance Co 339 17th
 First Bay Mortgage Co 409 13th R1506
 Pethouse W E 438 14th R503
 First National Mortgage Co 219 11th R5
 Gabriel Mortgage Co 1726 Franklin
 Gibraltar Mortgage & Investment Co 1212 Broadway R540

HOLMSEN S L

436 14th R521
 Holmes Loan Corp 2101 Shattuck av B
 Investors Syndicate 1101 Franklin R701
 Jamieson-Towle Withoughby Corp 372 17th
 Koch R W 1431 Fruitvale av R1
 Long C W 1182 Franklin

LOANS—MORTGAGE CO.

120, Tel. HO Dlday 5800 (See page 05)
 Margals P E 2140 Shattuck av B Rm 311
 Mercantile Mortgage Co 1440 Bway R711
 Oakland Mortgage & Finance Co 3815 Bway
PACIFIC BOND & MORTGAGE CO. 1104
 Franklin, Tel. GL enroute 0168
 Philips Calvin C Co 1447 Franklin

PORTER F F & COMPANY

111 15th, Tel. SU Trer 1000 (See front edge)
 Securities Investment Corp 319 14th R5
 Street H B 2143 Center
 Stevens Mortgage Co 1404 Franklin R1702
 Vinson E M 436 14th R508
 Vinson R H 436 14th R508

***LOANS—REAL ESTATE**

MADSEN, GWANN MORTGAGE CO. 420 15th, Tel. HO Dlday 5800 (See page 05)
MASON-MORTGAGE COMPANY INC. 2101 Shattuck Av, Berkeley, Tel. HI Kesley 0200

MITCHELL & AUSTIN, 492 Lake Park Av, Tols. GL enroute 1871, 1873 and 1870 (See page 06)

PACIFIC BOND & MORTGAGE CO.

1104 Franklin, Tel. GL enroute 0168
PORTER F F & COMPANY 111 15th, Tel. LA Keside 1000 (See front edge)

LOCKSMITHS

Anderson Paul 484 10th
 Avenue Repair Shop 165 40th
 Develigh E H 4010 Hopkins
 Hoile O I 396 17th
 Jirell A G 1622 14th
 Connelly Byrd 400 Mandana av
 Crawford (Thos) 3310 Adelino H
 Curtis C H 2129 98th av
 Dimeo T M 592 7th
 Flechtel W L 1626 23d av
 Giannini James 424 48th
 Hill W P 497 34th
 Home Service and Repair Co 2219 Telegraph av

Kuy Alth 2231 Hopkins

Krell Ralph 2524 Burnett
 Larson John 1811 San Pablo av
 Lewis H M 2520 San Pablo av B
 Lohmann W H 329 14th

Mahoney J J 1929 Fruitvale av
 Matthews Hirt 2068 Center B
 McDonald F W 1916 University av B
 McGoethlin J M 1719 Telegraph av
 Merritt R H 652 14th
 Monhart Jacob 1057 23d av
 Montkomey W F 1913 Park Blvd
 Noyes Henry 566 29th

Pedro A J 1815 E 14th
 Terry J V 5314 Fairfax av
 White W G C 609 39th

Field J F 4111 E 15th
 Rosenblatt Mendel 2629 Seminary av
 Sarver Harry 783 San Pablo av
 Schirmerbacher Co 715 Clay and 564 12th
 Schirmerbacher C C 1330 Washn
 Schwab C M 314 San Pablo av
 Shedd A E 460 Elwood av
 Sien Cornelius 2410 Webb av A

Staples E S 5206 E 14th
 Storey E W 1724 Filbert
 Thorsen Benj 1783 Solano av B
 Waters Laurence 9420 E 14th
 Whipple A D 111 E 12th
 Whistle C H 404 E 18th

Wilson C D 3215 Park A
 Wood E B 559 29th av
 Wray R B 1611 Bway
 Wright O S 1058 Univ av B

LOADING HOUSES

(See also Furnished Rooms)

Arlington Hotel 492 9th
 Hotel Marquise 866 10th
 Portland Hotel 576 29th
 S P Hotel 1748 16th
 Terminal Hotel 1756 16th

LOOSE LEAF SYSTEMS AND DEVICES—MANUFACTURERS

Hadley C R Co 1440 Bway R220

LUBRICANT MANUFACTURERS—OILS AND GREASES

Eleo Chemical Co 713 Dwight way B

LUBRICATING DEVICES AND SYSTEMS—MANUFACTURERS

Arnold J W 1419 Bway R515
 Gas Gun Lubricating Corp 354 Hohart 13302

LUMBER—RETAIL

Alvino Noah Lumber Co 610 16th R502
 Atkinson Mill & Lbr Co 985 Chapman
 Barr F P 2250 E 12th
 Bay City Lumber Co 4800 E 12th
 Blackman & Anderson 317 14th
 Hoorman Lumber Co 10035 E 14th
 Boulevard Mill & Lumber Co 3722 Foothill Blvd

California Mill & Lumber Co 1829 Webster A

Bay Vliess H J 2238 San Pablo av B
 Eureka Mill & Lbr Co 3615 E 14th
 Folger Avenue Mill & Lumber Co 940 Folger av B

Graw P E 8127 E 14th
 Hiseox R G Lumber Co 2827 Shattuck av B
 Hoxan Lumber Co 1100 14th
 Hoxan T P Co 255 2d
 Humphrey Farrar Lumber Co 1314 Rose

Lamb C H 1419 Park av
 Landon Hansen 2201 E 14th and 1296 San Pablo av B
 Loop Lumber & Mill Co Bway cor Hand-
 log av B

MCCORMICK CHAS R LUMBER CO.

401 Market St, San Francisco, Tel. DO Douglas 2263; 9th Avenue, Pier Oakland, Tel. PL 4484; 31st St, Berkeley, Tel. 872

MeLrose Lumber & Supply Co 1201 46th av Oakland Lumber Co 6901 E 14th

Swanson W S Co 1201 46th av Oakland Lumber Co Estuary Ft of 19th av Standard Mill & Lumber Co 526 2d

Sunset Lumber Co 600 Bway (See page 07)
 Swift Lumber Co 340 29th av
 Tilden Lumber Co Ft of Univ av B