

Judicious Advertising

- CREATES
A New Business
- REVIVES
A Dull Business
- ENLARGES
An Old Business
- RESCUES
A Lost Business
- PRESERVES
A Large Business
- SECURES
Success in Any Business
- SAVES
A Failing Business
- ENABLES
You to Pay Your Taxes

Directory Advertising Brings Satisfactory Results

WHO Sells



Motor Cars in Oakland?

PACIFIC NASH MOTOR CO.

2740 BROADWAY

Phone LA keside 7100

LOYALTY GROUP

Co. of Philadelphia; National Ben Franklin Fire Ins. Co. of Pittsburgh; Superior Fire Ins. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commercial Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.
W.W. & E. G. POTTER, General Managers
 1400 Financial Center Building Tel. GL encourt 12 405 14th St

McMAHON
 " Geo B (Mercie) h2964 Linden av B
 " Geo H slsmn Frigidaire Sales Corp r864 Sunn-
 nyhills rd
 " Geo J bkpr r2434 E 23d
 " Glenn P clk r3107 13th av
 " Gordon (Mildred) h864 Sunnnyhills rd
 " H r3872 San Pablo av
 " Harry r2330 Sacto B
 " Hazel Mrs matron Children's Home Society
 r3595 66th av
 " Helen E r1595 Holly B
 " Henry (Viola) slsmn h rear 3374 Madera av
 " Jas A (Mary) mar eng h2026 Encinal av A
 " Jas E r1595 Holly B
 " Hazel (Viola E) slsmn Shell Oil Co h3374
 Madera av
 " John A (Georgianna) h2461 E 21st
 " John P (Emma) driver h1078 Aileen
 " John J (Mary H) slsmn h4615 Park Blvd
 " Jos L (Vera I) clk h1525 Berkeley way B
 " Jos T (Gertrude) h275 Parkview ter
 " Julia Mrs clk h2616 Harrison
 " Lillian clk r1076 61st
 " Martha C (wid Thos A) h1313 Lewiston av B
 " Mildred Mrs sten Jas Houlihan Inc r864
 Sunnnyhills rd
 " Paik (Emma) h3107 13th av
 " Paik H h1216 E 11th
 " Ralph L r3515 Webster
 " Robt T r1595 Holly B
 " Rose Mrs baker r2135 Parker B
 " Sarah J Mrs h1437 21st av
 " Sherman W pharm Rose-Waterman Drug Co
 r San Francisco
 " Thelma R sten r3107 13th av
 " Vera I Mrs r1925 Berkeley way B
 " Victoria (wid Jas) r1614 Fairview B
 " Violet H bkpr r2434 E 23d
 " Walter R (Ruth) pntr h1614 Fairview B
 " Wilfred R (Arline) clk h867 29th
 " Willard h138 Frisbee
McMains Arth clk r782 Brookwood rd
 " Elean B (wid Arth) h782 Brookwood rd
 " Forrest L (McMains & Co) r694 Haddon rd
 " Kenneth page Bank of Italy r782 Brookwood
 rd
 " & Co (F L McMains) dairy prod 430 Frank-
 lin
McManis E ydmstr WPRV r1506 28th av
 " McMans see also McMahon
 " Ella F r1200 18th
 " Elmer r1111 Franklin
 " Frank h1200 18th
 " Herb E (Tillie) lab h717 Castro
 " Irma H Mrs slsmn r2064 Emerson B
 " Mignon r754 Arlington av B
 " Patk S r187 Ronada av Pied
 " Richd E (Erin) farmer h754 Arlington av B
 " McMannis Constance A clk r2661 Havenscourt
 Blvd
 " Jas W (Ella N) ins h631 Hobart
 " Walter E (Kathryn) asst ydmstr h2661
 Havenscourt Blvd
McManus see also MacManus
 " Albt h2018 Crosby av
 " Bernard lab r769 19th
 " Chas J (Tessie) h10910 Apricot
 " Chas J (Sadie) heut OPD h741 56th
McMANUS DAVID, Real Estate, Insurance,
 Loans, Rentals, City and Country Properties,
 2927 Foothill Blvd, Tel FR utvale 0142, h5835
 College Av
 " David mach r1748 3d av
 " Dorinda (wid Louis) h2356 E 29th
 " Evelyn bkpr Roos Bros r2018 Crosby av
 " Florence clk Okld Pub Health Center r741
 56th
 " Frank lab r818 33d
 " Harold T (Loretta) meat ctr h1625c Fairview
 B
 " Harry (Lillian) pntr h14 Moss av
 " Henry C jr and r2320 55th av
 " Jas (Etta) slsmn h1325 E 20th
 " Jas A (Ida) h1109 San Antonio av A
 " John F r1629 Grove
 " John H lab r818 33d
 " Lillian J sten r727 19th
 " Margt r3451 Piedmont av
 " Mary Mrs r1450 Alde
 " Mary Mrs h1748 3d av
 " Mary M (wid E C) h769 19th
 " Michl (Helen) lab h818 33d
 " Owen iron wkr r1614 Adeline
 " Patk H (Louise) mgr Fifty-fifth Avenue Auto
 Camp h2320 55th av
 " Roderick lab r818 33d
 " Thos r124 Jefferson
 " Thos (Fay C) clk h914 E 22d
 " Thos P (Mary) slsmn h623 55th
 " Vernon (Sophia) firemn h1614 Adeline
McMarron Rollo C (Glady's) clk r774 Nielson
 av B
 " McMarron John D (Pearl) acct h4021 Howe
 McMaster Alice S bkpr r2416 25th av

McMASTER
 " Cecil F (Ruth M) h4714 El Centro
 " Dora C (wid J W) h828 Taylor av A
 " Dorothy F sec Health dept City of Ala
 r828 Taylor A
 " Douglas (Margt) boxmkr h944 E 24th
 " Emile S sten r2416 25th av
 " Henrietta K clk r2319 Roosevelt av B
 " Jas K (Kath) mach h2416 25th av
 " John W (Henrietta) slsmn h2319 Roos
 av B
 " Kenneth C (Dorothy) slsmn h5906 Genoa
 " Leonard J carp r3400 65th av
 " Mattie W (wid W H) h4154 Piedmont av
 " Wm H (1910) w-prin Technical High
 r220 Monte Vista av
McMasters Althea nurse 307 21st h do
 " John W (Henrietta) slsmn Shell Oil Co
 Roosevelt av B
McMath E emp Rheem Mfg Co r38th S C
 " John F (Myrtle) dentist 1706 Eway R706
 " Crocker av Pied
 " John F jr dentist 1706 Bway R706 r34 Cr
 av Pied
 " Richd B r34 Crocker av Pied
McMeans Alfd L (Carie W) h1850 Trestle
 rd Pied
McMeekin Blanche G clk r1754 28th av
 " Chas W (Mabel) civ eng h2218 Rooseve
 B
 " Duncan C plstr r2207 E 21st
 " Robt S clk r2221 Roosevelt av B
 " Verda Mrs clk East Bay Municipal U
 Dist r5821 Morris dr
McMenamin Arth mach r341 E 14th
 " Chas auto mech r341 E 14th
 " John A (Nellie I) police OPD h2229 40th
 " Tee author r4149 E 14th
McMenamy Hugh J (Lucille) shade mkr 1
 18th
 " Pearl Mrs h479 29th
 " Wm L clk h4423 Pennman av
McMenemy Jas slsmn h3928 E 18th
 " John hlpr Baker Ice Mach Co r3928 E 1
McMeniman Amelia lndywr r328 E 14th
McMenomy Chas J (Jessie) h498 25th
 " Chas T clk r1256 Excelsior av
 " Dorothy tel opr r2219 Roosevelt av B
 " Geo S (Mabel E) meats 5914 San Pabl
 h2588 Lake Shore av
 " John H r3258 Lake Shore av
 " John H clk r1256 Excelsior av
 " John W (Emma T) meat ctr h1256 Exce
 av
 " Ruth typist r2219 Roosevelt av B
McMenus (wid G P) h3105 High
 " Patricia sten r3105 High
McMichael Nellie Mrs choc dipper r2323
 meda av A
 " Wm H (Etta) lab h2527 Clement av A
McMillin Walter L (Cecelia) auto mech
 Clement av A
McMillan see also MacMillan and McMulle
 " A C h618 18th
 " Angus (Mary) eng h941 42d
 " Cath r3550 Lincoln av
 " Cecil C (Hollys) clk h200 Wayne av
 " Chas A (Bernice) printer h2213 Vine B
 " Christina C (Hart) Israel
 " Danl A (Rosamond) slsmn h104 Pala av
 " David C (Alva) h3216 Monte Vista av A
 " Edith clk h2079 Webster
 " Edw H steam roller opr r2121 41st av
 " Edw W (Esther C) h1707 36th av
 " Eliz D telr Pub Sch h544 Fairmont av
 " Elsie beaur opr r1 Santa Clara av A
 " Esther Mrs mgr Glenwood Apts r1707 36th
 " Ethel clk r536 23d
 " Frank (Hazel) water h1115 Willow
 " Harry T (Josephine) barber 460 8th
 " Helen D usher r2428 Roosevelt av B
 " Jas H h2527 Dwight way B
 " Jas K clk r2419 Durant av B
 " Jennie M h2491 Ellsworth B
 " Jesse J (Aureola) printer h2119 Carlton I
 " Joe H clk r585 Grove
 " John h3833 Telegraph av
 " John wood turner r496 58th
 " L add mach inspr r1315 Poplar
 " M Wm Eliz J h707 3rd
 " Mae Mrs Louie mother Marth Washu
 Hall h2732 Durant av B
 " Neil (Sarah) carp h3550 Lincoln av
 " P Danl carrier Okld PO h964 54th
 " Ralph J (Loretta) carp h925 Arlington av
 " Richd W (Blanche) printer h3128 Grove
 " Robt W (Dorothy W) slsmn h520 Central
 " Ruth prsdr r3044 E 14th
 " S mach 5501 Shattuck av
 " Velma M clk r2121 41st av
 " W D carrier Bkly PO r2033 Channing w
 " Walter L slsmn r104 Pala av Pied
 " Wesley H clk r1942 47th av
McMillen Addie P (wid Jos) h3799 Piedmont