

# Judicious Advertising

CREATES  
A New Business

REVIVES  
A Dull Business

ENLARGES  
An Old Business

RESCUES  
A Lost Business

PRESERVES  
A Large Business

SECURES  
Success in Any Business

SAVES  
A Failing Business

ENABLES  
You to Pay Your Taxes

( )

Directory Advertising Brings Satisfactory Results

# Visitors Welcome to the Valley View Nursery

F. A. Fiorentino, Prop.

☉

Fruit and Ornamental Trees, Roses, Shrubs and Hedges

☉

Phone FRuitvale 6810  
3325 38th Ave.  
Oakland, Cal.

# LOYALTY GROUP

Firemen's Ins. Co. of Newark; Girard Fire Marine Ins. Co. of Philadelphia; Mechanics Ins. Co. of Philadelphia; National Ben Franklin Fire Ins. Co. of Pittsburgh; Superior Fire Ins. Co. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commercial Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

W.W. & E. G. POTTER, General Managers  
1400 Financial Center Building

Tel. GL eouct 12  
405 14th Str

HALLEY  
" Mabel sten h30 Grand av  
" Stanley bkpr r30 Grand av  
Hallgren Albion (Marie) pntr h 420 Orange av  
" Julia (Augusta) pntr h3123 Madeline  
" Oscar auto mech r2420 Orange av  
" Walter A window trmr r2420 Orange av  
Hallick Ena stdt r2316 Bowditch B  
Hallicut Helen Mrs clk r5673 Keith av  
Halliday Arth D (Beulah) whs supt B H Body Co h2930 Eastman av  
" Beulah Mrs bkpr Tilden Lbr & Mill Co r2920 Eastman av  
" Christopherd (Lillian) staty 2387 Telegraph av B h2610 Etna B  
" Florence E icbr Pub Sch r470 Chetwood  
" Fred S r1560 Alice  
" Harold clk r1722 7th av  
" J Albt (Emily) h358 Jerome av Pied  
" Jas auto mech r1722 7th av  
" John clk r1722 7th av  
" Leo V (Florence) lather h4033 Lincoln av  
" Mary W (wid Henry L) h1722 Walnut B  
" Thos (Irene) whsmn h3325 Wilson av  
" Thos L (Alice) cond h1722 7th av  
" Walter lab r1159 32d  
" Wm C lab h776 8th  
Halligan Bernice Mrs clk r1520 Madison  
" David L (Julia) eng h5139 Foothill Blvd  
" Eliz r5139 Foothill Blvd  
" John C mail hndr SPCo r5139 Foothill Blvd  
" Patk J (Bridget) cond h1321 E 27th  
" Phillip driver r5139 Foothill Blvd  
" Thos Julia acct h1951 36th av  
" Thos C mail hndr SPCo r5139 Foothill Blvd  
Hallin Harry J (Signe F) tailor h6146 Majestic

Hallinan Anora r1200 Colusa av B  
" Ellen K stdt r1330 Caroline A  
" John F (Ida M) lab h1661 82d av  
" John J (Anna) inspr PIT&CO h1200 Colusa av B

" Thos (Martha) h942 Alleen  
" Thos A (Ellen E) glswwkr h1330 Caroline A  
" Thos I clk r1330 Caroline A

Halling see also Holling  
" Alfd (Viola) h5934 Adeline  
" Alfd W (Opal L) clk h2207 Sacto B  
" Gus W (Hazel) bkbnrd h2302 Carleton B

" Julius (Virgina) riser h2209 Myrtle  
Hallisey Alex (Julia M) h1121 Delaware B  
" Cornelius (Mary) clk h1311 High A  
" Fred A r1311 High A  
" Maureen r1311 High A

Hallissy Jas P (Eliz) chauf h1933 McGee av B  
Hallman Arth T sht mtl wkr r2101 99th av  
" Chas M chauf r937 Macroft way B  
" Clifton car bidr r1533 5th  
" E G real est 375 19th  
" Susie E Mrs h1790 Goss  
" Wm B h1918 Blake B

Hallmark Homer C (Frances) asst frt trafr mgr  
" SPCo h830 Rosemount rd  
" Minette r830 Rosemount rd  
Hallmeyer Frank chauf Superior Ice Cream Co r Hayward

" Herbt J clk r438 66th  
" John slsmn L Vila r3917 Ruby  
" John M clk r2627 Ashby av B  
" Jos orderly Alta Bates Hosp  
" Lawrence mach h660 41st

Hallowek Wm W glazier r1822 Santa Clara av A  
Halloran see also Holloran  
" Adeline K (wid J F) h1622 Spruce B  
" Arth F stdt r2716 Belrose av B  
" Arth R (Helen L) editor h2716 Belrose av B  
" Bridget (wid John) h1118 4th av  
" Della r346 62d

" Eileen F stdt r1923 Thousand Oaks Blvd B  
" Jas (Mary) mtrmn h2115 19th av  
" Kathleen r1118 4th av  
" Lewis F (Ruby L) h1923 Thousand Oaks Blvd B

" Mary M (wid Maurice) h301 Adams  
" Nora (wid Jos) h816 Union  
" Ralph A (Anita) h1947 Marin av B  
Halloway H J pipefr r201 Washn  
" Martha (wid Chas) h2822 Price B  
" Richd cook r816 Center  
" Richd S br mgr Clarence Saunders r1800 Lakeshore av

" W W Mrs tchr r YWCA  
Hallowell see also Hollowell  
" Eleanor I (wid Richd) matron Pub Sch r6615 Whitney

HALLWELL Wm F. Real Estate, Insurance and Business Investments, Oppertunities, 6 Kay Bldg, 1924 Broadway, h2010 Telegraph Av

Hallquist Elsa sten r1182 Holman rd  
" Irma r541 55th  
" John (Hildur) driver h541 55th  
" Zechens (Theresa) h1182 Holman rd

Halls Max clk r2333 McGee av B  
" Percy L (Phyllis) h2131 Carleton B  
Hallstead Alice waitr r3601 Telegraph av  
Hallster Matilda h2301 E 26th

Hallum Fred F (Edna H) brkmm h3324 68th  
" Sadie r1324 77th av  
Hally Jane (wid Frank) h2315 1/2 Santa Clara av A

" Kath r2315 1/2 Santa Clara av A  
Halman Anna Mrs lndy wkr r531 24th  
Halmetago Wm (Mary) carp h1210 Ordway  
Halman Jas A (Florence E) formn PG&ECO 19th

" Jas E slsmn r668 33d  
" Kenneth (wid Wm) h668 33d  
" Jennah auto mech r1748 19th av  
" Mabel (wid Richd) r1730 Eagle av A  
" Marjorie r1730 Eagle av A  
" Martin R (Louise) meat cr h1730 Eagle av  
" Nan lndy wkr r531 24th  
" Thos F r668 33d

" Thos I (Alice A) sanitary insp E B M Utility Dist h2533 Adeline  
" Vesta I sten r2533 Adeline  
Halonen Chas W h1212 Oregon B  
" Elma M r1212 Oregon  
" Henry J r1212 Oregon B  
" Oscar F (Mae) radio mech h1349 Carlton B

Halorsen Jean sten Ala br Bank of Italy Walnut A  
Halpern Jacob (Minnie) tailor 4066 Piedmont h151 Lake av Pied  
" M S (Halpern Sheet Metal Wks)  
" Michl pntr r1545 24th  
" Morris (Rose) slsmn h826 46th  
" Rose Mrs h427 7th  
" Sheet Metal Wks (M S Halpern A E Albert) 167 40th

Halpin Edw T (Marcella) bkpr h3420 Adeline  
" Jerome J (Caroline) slsmn h779 15th  
" John A (Mary) lawyer h5427 Boyd av  
" Michl J (Elm) fireman OPD h1157 41st  
" Thos J (Mabel M) mer Ex-Cel-Cis Beet Prod Co h504 Lake Park av

Halpine A M clk h3214 Monte Vista av A  
Halron Frank J (Dorothy B) slsmn h800 B wyn rd

Hals Harry (Ruth) 2d hd sds 7520 E 14th  
Hals Lars lab h2409 1/2 Harrison av A  
" Peter L (Johanna) h6644 Brockhurst  
Halsel Benj (Grace) mach h3632 Harbor View av

Halseth Martin carp r601 Hobart  
Halsey Chas M jwlr 456 17th h1512 Sherman  
" Frank S dentist 1904 Franklin R411 Hanover

" Henry G r3777 Manila av  
" Henry G jr (Etta) h2817 Viola  
" Ida F (wid H L) h1536 St Charles A  
" John J (Norah) eng h1622 82d av  
" May M printer r3777 Manila av  
" Roy M (Catalina) acct h620 San Miguel av  
" Winifred H dentist 1904 Franklin R411 Hanover

" Wilbur H jr stdt r2709 Channing way B  
" Will C clk r584 14th  
Halstead see also Holstead  
" Arnold H (Lillian) h3906 Lusk  
" Chas B drftsmn Dow Pump & Diesel Eng Co h1516 Park A

" Danl P (Jessie) carp h1661 74th av  
" Earl W lab h1009 45th  
" Edith Mrs h1526 Market  
" Helen G bkpr Sheehan-Bullard Planing Co r1510 1/2 Park A

" Herbt (May) (Western Coast Hanger) h2762 79th  
" Jesse S pub r1330 60th av  
" Johanna Mrs h1490 Montgomery  
" Lester L slsmn A Levy & J Zentner Co r1 Ashby B

" Lillie l bkpr No-D-Lay Clnrs r3906 Lusk  
" Lucy smstrs r1009 45th  
" Marshall h2511 Hearst av B  
" Oil Co Inc C C Curtis supt 2921 Chapman  
" P H clk r594 19th  
" Roy clk r1235 Ashby av B  
" Thelma D sten r2762 79th  
" Wm J P (Dicey) watchmkr 2403 Shattuck B h2310 Blake B

Halsted Fred (Roma) office mgr Fageol Mot Co h2420 106th av  
" Gus dredgermn r653 11th  
Halsten Bert r1427 Grove B  
" Gus (Amelia) h701 Channing way B  
Halstenson Leo (Ruth) h1242 Evelyn av B  
Halstrom Hilder E sten r3370 62d av  
Halter Abt L (Bernard) formn Calif Wire Co h1425 Chestnut  
" B E baker r5345 Shafter av  
" Erna r5345 Shafter av  
" Henry O baker r5345 Shafter av  
" Kath h2241 Santa Clara av A  
" Margt Y (wid E G) inspr Payne Mfg h1992 Center B  
" Oscar E (Bernard) formn Langendorf Bak Co h5345 Shafter  
" Winifred (wid Gustav) r465 40th