

# Judicious Advertising

CREATES  
A New Business

REVIVES  
A Dull Business

ENLARGES  
An Old Business

RESCUES  
A Lost Business

PRESERVES  
A Large Business

SECURES  
Success in Any Business

SAVES  
A Failing Business

ENABLES  
You to Pay Your Taxes



Directory Advertising Brings Satisfactory Results

WHO Sells



Motor Cars in Oakland?

PACIFIC NASH MOTOR CO.

2740 BROADWAY

Phone

LA keside

7100

## LOYALTY GROUP

Co. of Philadelphia; National Ben Franklin Fire Ins. Co. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commer Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

**W.W. & E. G. POTTER, General Managers** Tel. GL encourt 1; 1400 Financial Center Building 405 14th St

### DRAEGER

" Jos L sten r601 Merrimac  
" Rudolph lab r601 Merrimac  
" Dragicevich John C (Mary) shoe repr 1741 7th h504 Center

Drago Jos (Sarah) (Castilian Grill) and male  
" mfr 925 7th h610 Mandana Blvd  
" Saml (Mary) h5451 Broadway

Dragomanovich John L slsmn r74 Park rd

Drason Ella I clk r1654 Marin av B

Dragon Sylvester (Emily) lab h1928 23d av

Dravovich Antonio firemn r1831 92d av

" Christopher (Yoke) mtrmn h703 Fallon

Drahms Carl (Anne) litho h2699 77th av

Draher Allan G (Adelaide) slsmn h3289 Nicol av

Drahos Adolph (Bessie E) agt h1078 Excelsior av

" Dorothy r1078 Excelsior

" Robt A clk r1078 Excelsior av

Drain see also Drane

" Barnard T gro 2370 High

Drahs Albt S (Thelma) cond Key System h426 E 17th

Drakas Geo mach r1738 5th

Drake Adelia maid 808 Portal av

" Adelina Mrs slsmn r2437 Shattuck

" Archie M (Rose) mldr r2015 88th av

" Beatrice r1745 4th av

" Bud cook r24 Linden

" Carrie Mrs r381 62d

**DRAKE CATERING CO (Mrs M R White), 2441-2445 Bancroft way Berkeley, Tel AS bberry 3884**

" Charlotte h2437 Shattuck av B

" Chester W (Hermine) chauff h3445 Coolidge av

" Clarence (May) mach h819 54th

" Clarence S (Evelyn) printer h4508 Redding

" Cleaners (Kral Landowitz Louis Schwartz) 146 E 12th

" David stdt r640 Telegraph av

" Doris I r670 Vernon

" Edgar M (Gertrude) cook h3235 Encinal av A

" Elmer N r174 Perry

" Emma Mrs h2041 41st av

" Emory (Ledora) dept mgr Greer-Robbins Co h4021 Walnut av

" Floyd E police Ala F D R 1532 Versailles av A

" Frank B pres Johnson Gear Co S San Francisco

" Genevieve clk r6640 Telegraph av

" Geo (Minnie) stvedore h1924 Oregon B

" Glenn B (Lois C) broker Travelers Ins Co h250 Cross Roads

" Harry restr wkr r562 28th

" Harry E (Marion F) brick contr Builders Exch h670 Vernon

" Helen sten r1600d Santa Clara av A

" Helen L clk r670 Vernon

" Jas (Ethel) h1745 4th av

" Jas A (Desda) eng Howard Terminal h638 Viona

" Janet N r3303 Market

" John D (Mary) lawyer h721 38th

" John H news agt r636 12th

" John R concessioner h5812 Canning

" K M Mrs r Hotel Claremont B

" Kath Mrs h417 Spruce B

" Kenneth I r1501 79th av

" Laura C Mrs ins agt h1600d Santa Clara av A

" Leslie R r4129 Culver

" Lewis (Margt) h1824 Linden

" Margt walter r1824 Linden

" Marlon E sten r1600d Santa Clara av A

" Marjorie W bkpr Highland Hosp r1648 80th av

" Martha Mrs clk r5727 Vicente

" Mary r5812 Canning

" Mary E asst acct Women's City Club Co r428 Alice

" May H Mrs h5429 Brookdale av

" Milton J (Pauline) clo clnr 6640 Telegraph av

" Muriel A stdt r2706 Ashby av

" Pharel F shoe repr 7908 E 14th

" Raymond E (Laura H) dist mkr Frigidale Sales Corp 491 Staten

" Robt J bldg supt Kohler & Chase r3303 Market

" Wallace Indywkr r1419 Fruitvale av

" Walter S (Ella M) h670 Vernon

" Ward L auto mech Bruzone-Boero Motor Co r El Cerrito

" Wm E ptrr r4508 Redding

" Wm M shoe shiner 9424 E 14th

" Wm T r816 11th

" Wm T (Nellie) printer 3257 Adeline B h6520 Fremont

Drakus John h181 10th

" John furn rms 449 30th

Drane see also Drain

" Lucius H (Idella) lab h1535 5th

Dransfield Norman (Helen) cbtmkr h27 Oliver av

Firemen's Ins. Co. of Newark; Girard Fire Ins. Co. of Philadelphia; Mechanics' Fire Ins. Co. of Pittsburgh; Superior Fire Ins. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commer Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

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Draper Anna M r304 Foothill Blvd

" Benj R (Edna H) slsmn h2337 Harrison

" Chas W (Iva M) h1101 5th av

" Clarence E (Lucy) slsmn h304 Foothill

" Geo J (May T) carp h4529 San Carlos

" Geo J lab r1213 45th av

" Geo W lab h1107 5th

" Henry (Louise) nursery 837 36th av

" Howard S r1101 5th av

" J M elec'n r1214 Estudillo

" Jos D r1736 Ward B

" Kath r118 Athol av

" Lester V (Hazel A) gas stas Seminary av

" Calaveras av and Mountain Blvd cor Calaveras av h6225 Mountain Blvd

" Morris (Anna H) asst adjt Calif Natl G 40th Div h1535 Shattuck av B

" Pearl F (Ruth) cond Key System r493 traz

" Ross slsmn r2625 Ivy dr

" Ruth Mrs drsmkr 493 Alcatraz av

" Thos B (Annie E) slsmn h1736 West

Draskovich Frank (Marnt) mach h3864 (Edge av)

" Frank jr clk r3864 Coolidge av

Drasky Paul (Mary) carrier Okld P O h Rhoda av

Drath Earl W (Gertrude) formn Rosebr Bros & Co h740 58th

" Henry cementwkr r682 34th

Drucker Sarah E dietician r396 Hawthorn

Drudson Ev W (May V) acct h1103 Myr

Dravilas Constantine (Eleftheria) lab Foothill Blvd

Drawz Farnum W brkrm r1844 7th

Dray Lester R (Dorotha) slsmn h5875 Pic dr

Dravage Service Corp W P Scott pres. 18th

" Saroni v-pres, A B Saroni sec-treas. 18th

Draycott Ramona E sten r4294 Montgomery

" Wm E (Anna A) h4294 Montgomery

Drayer Chas F (Jessie) chauff h1274 61st av

" Isa clk 1804 62d B

" Rolland r1274 61st av

Drayer Helen bkpr r1814 Alice

Drechsel Martha nurse Fabiola Hosp

Dredge Theo (Agnes) h282 Adams

Drefahl Wilhelmina Mrs r1470 E 31st

Dreger Russell C clk r831 52d

" Wm H (Johanna) ptrnmkr h891 52d

Dreier Edw W (Genevieve) slsmn h5419 A av

Dreiman Roy N (Mary) h1125 Sunnyhills rd

Dreisbach Carol E sten r2631 Prentice pl

" Frank M (Bay Shore Wash & Door Co) pres Zenith Mill & Lbr Co B San Leandro

" Frank M jr (Carol) slsmn Zenith Mill & L Co h2631 Prentice pl

" Leslie H (Bernice V) meat ctr h467 Lagun av

" Roy M (Ethel) v-pres Zenith Mill & Lmb h2200 25th av

Dreize Harold F (Lois A) musician h1143 Kinley

" Helen D Mrs tchr Pub Sch h2443 Wilbur

Dreitas Constantine barber r1066 12th

Drenkel Clara M r3350 Coolidge av

" Harry W (Ruth A) h3350 Coolidge av

" Harry W (Hannah) clk Okld PO h1425 E

" Walter H r3350 Coolidge av

Drennan H prsmn Pac Manifolding Book Co San Francisco

" Pauline G phys 532 15th R410 r252 Euclid

" Tyler C (Anna F) mtr The Grant D Mortuary h1336 E 26th

" Irvin B (Josie) mech eng h2337 7th B

" Loretta M (Bay Shore Wash & Door Co) pres Zenith Mill & Lbr Co B San Leandro

" M add mach inspr CMCO r El Cerrito

" Wm C (Juliana) h730 Peralta av B

Drenning Chas restwkr Leighton Industries

Drennon Geo L (Evelyn M) eng h1520 Madri

" Rose C nurse Okld Visiting Nurse Assn r Masonic av B

Dreth Feb M hd h1045 14th

" Henry (Helen) bkpr h1030 8th

" Ralph (Hilda) carp h1045 14th

" Tallina slsmn r1045 14th

Dressel Marie examiner MW&Co r1666 80th

" Rodolfo elec eng PGC&EO r611 Jean

" Wm G (Marie) electrician h1666 80th av

Dressen B Martin r21 Marston St

Dresser Benj (Elsie) lab h2769 Mathews l

" Bernice B Mrs waiter r4520 Montgomery

" Beulah M clk r6112 Taft av

" Evelyn G r6112 Taft av

" Floyd O (Alice C) chauff h2540 Grant B

" Geo H (Blanche) notions 1018 Bway h6 Taft av

" Henry O (Hazel) h3267 Brigs av A

" Herman gdnr r587 33d

" Mary B (Wid The) h1208 Spruce B

" Theo F (Joie B) eng h2371 Virginia B