



# COOPER'S CANARY COTTAGE

## BIRDS FISH PETS

BIRDS  
BOARDED

SUPPLIES

MARY A.  
COOPER

522 18th St.

Tel.  
HO loliday  
9847

## Judicious Advertising

- CREATES  
A New Business
- REVIVES  
A Dull Business
- ENLARGES  
An Old Business
- RESCUES  
A Lost Business
- PRESERVES  
A Large Business
- SECURES  
Success in Any  
Business
- SAVES  
A Failing  
Business
- ENABLES  
You to Pay  
Your Taxes

Directory  
Advertising  
Brings  
Satisfactory  
Results

# C. L. TRAVER and SON REALTORS

Established  
1899

Tel.  
ALameda 4321

SPECIALIZING IN ALAMEDA INDUSTRIAL PROPERTY

2315 Santa Clara Avenue

(See Page 168)

Alameda

### Tire Dealers and Repairers—Continued

Tire Service Co Inc 2550 Broadway  
Valla Gene Tire Co 2523 Broadway  
Weston Chas 4098 San Pablo av Emeryville  
Wolf Philip 183 12th

### TIRE MANUFACTURERS—AUTOMOBILE AND BICYCLE

Chanslor & Lyon Stores Inc 2428 Webster  
Coast Tire & Rubber Co 4901 E 12th  
Goodyear Tire & Rubber Co of Calif 216 9th  
Pacific Goodrich Rubber Co 3398 Broadway

### TIRES

BADGER TIRES (Chanslor & Lyon Stores Inc)  
2428 Webster, Tel GL encourt 1070  
CHANSLOR & LYON STORES INC, 2428 Webster,  
Tel GL encourt 1070 (See page 103)  
STREI W E CO, "Goodyear," 2505-2507 Broad-  
way, Tel HO loliday 4431 (See page 4)

### TIRES AND TUBES

BADGER TIRES (Chanslor & Lyon Stores Inc)  
2428 Webster, Tel GL encourt 1070  
CHANSLOR & LYON STORES INC, 2428 Web-  
ster, Tel GL encourt 1070 (See page 103)

### TITLE CERTIFICATES

CENTRAL TITLE CO INC, Central Title Bldg,  
1436 Webster, Tel LA keside 0567  
OAKLAND TITLE INSURANCE AND GUARAN-  
TY COMPANY, 15th at Franklin, Tel GL en-  
court 8300 (See page 180)

### TITLE INSURANCE

ALAMEDA COUNTY TITLE INSURANCE CO,  
14th and Franklin, Tel GL encourt 2070 (See  
top edge and page 179)  
CENTRAL TITLE CO INC, Central Title Bldg,  
1436 Webster, Tel LA keside 0567  
EAST BAY TITLE INSURANCE CO, 1430 Frank-  
lin, Tel HO loliday 6163 (See classified tab  
insert)

OAKLAND TITLE INSURANCE AND GUAR-  
ANTY COMPANY, 15th at Franklin, Tel  
GL encourt 8300 (See page 180)

### TITLE SEARCHERS

ALAMEDA COUNTY TITLE INSURANCE CO,  
14th and Franklin, Tel GL encourt 2070 (See  
top edge and page 179)

### TITLES

EAST BAY TITLE INSURANCE CO, 1430 Frank-  
lin, Tel HO loliday 6163 (See classified tab in-  
sert)

### TOILET ARTICLES AND SUPPLIES

APPLETON C W, 1900 Franklin, Tel LA keside  
5632 (See right top lines and page 138)  
Bowen Edw 806 Webster  
Kline B Richard 2336 Park bldv  
WHITTHORNE & SWAN, Washington at 10th  
and 11th, Tel LA keside 7200 (See right top  
lines and page 136)

### TOILET PREPARATIONS—MANUFACTURERS

Ex-Cel-Cls Beauty Products Co 504 Lake Park  
av  
Lay-O-Din Co 990 14th  
Nourse Ethel 1209 Bonita av B  
Oakland Belcano Co 1440 Broadway R206  
Reevestone Manufacturing Co 4229 E 12th

### \*TONIC

San Francisco

MONTEVERDE-ROLANDELLI & PARODI INC,  
109-110 Broadway, Tel DA venport 0267, 0268  
and 0269 (See page 160)

### TOOL MANUFACTURERS

Black & Decker Mfg Co (mechanics) 545 E 10th  
Coast Reamer Works 3109 Adeline  
Greene A E 1821 5th B  
Jenkins Claude 2310 Encinal av A  
Joost Aug 827 Bancroft way B  
Kowal Tool & Die Works 2414 6th B  
Morse-Starratt Products Co (cutting) 1916  
Broadway R404  
Norton B W Mfg Co 3098 E 10th  
Papin Marcel (mechanics) 1420 6th av  
Safety Live Line Tool Co 600 Fallon  
Thorsen Tools 5321 Horton  
Van Dorn Electric Tool Co (mechanics) 545 E  
10th

### TOOLS

San Francisco  
MARWEDEL C W, 11th and Alice, Tel HO Bldg  
1140 (See left top lines and pages 136 &  
181)

### TOOLS—MECHANICS

MAXWELL HARDWARE CO INC, 13th, 11th &  
Washington, Tel GL encourt 1860 (See right  
side lines and page 132)  
SMITH HARDWARE CO, 929 Broadway,  
Tel GL encourt 6845, 6846 and 6817 (See cla-  
sified tab insert)

### TOURISTS' AGENTS

Crabtree's Travel Office 1432 Alice  
Crabtree's Travel Office 412 13th  
Crabtree's Travel Office 2148 Center B  
Lachelt Travel Service 1404 Franklin R424  
NORTH GERMAN LLOYD, 626 Market St.,  
San Francisco, Tel DO uglas 3858 (See left  
lines and page 178)  
Travelers Union Ticket Office 2482 Banc-  
way B

### TOURISTS' CAMPS

Elmhurst Auto Camp 2300 Jones av  
Fifty-fifth Avenue Auto Camp 2320 55th av  
Golden State Auto Camp 8240 E 14th

### TOWEL, APRON AND COAT SUPPLY

Bay City Towel Co 2554 San Pablo av  
Oakland-California Towel Co 958 28th

### TOWEL SUPPLIES

BORROUGHS ADDITIONAL TOWEL SYST  
958 28th, Tel LA keside 2711 (See right  
lines and pages 2 and 181)  
CALIFORNIA TOWEL CO, 958 28th, Tel LA  
side 2711 (See right top lines and page  
and 181)  
OAKLAND-CALIFORNIA TOWEL CO, 958 2-  
Tel LA keside 2711 (See right top lines  
pages 2 and 181)  
UNION PACIFIC LAUNDRY LINEN & TOWEL  
SUPPLY CO, 831 28th, Tel HI ghgate 3342

### TOWEL SYSTEMS—ADDITIONAL

BORROUGHS ADDITIONAL TOWEL SYST  
958 28th, Tel LA keside 2711 (See right  
lines and pages 2 and 181)

### TOWING COMPANIES

Crowley Launch & Tug Boat Co ft Broadway  
HARBOR TUG & BARGE CO, THE, North  
of Grand St, Alameda, Tel ALameda 5  
and Pier 16 San Francisco, Tels DA venport  
1855 and 1856 (See backbone and page 152)

### TOYS AND GAMES—MANUFACTURERS

Bardwell P E 1612 Sherman A  
California Bisque Doll Co 1175 San Pablo a  
Sanders D A 5175 Telegraph av

### TOYS AND GAMES—RETAIL

BREUNER JOHN COMPANY, Clay av cor I  
Tel OA kland 9400 (See front cover, left  
lines and page 141)  
CAPWELL H C COMPANY THE, Broad-  
20th and Telegraph av, Tel LA keside  
(See right top lines and page 135)  
CAPWELL, SULLIVAN & FURTH, Clay,  
and 15th, Tel HO loliday 3131 (See right  
lines and page 135)  
Ford W C 2131 San Pablo av  
MONTGOMERY WARD & CO, E 14th and  
av, Tel FR uivaltve 5700 (See front cover  
page 156)  
Pritzkow L W 5625 San Pablo av  
RADSTON'S 2225 Shattuck av and 1710  
iversity av, Berkeley, Tels BE rkeley 6774-  
(See left side lines and page 178)  
SCHLESINGER B F & SONS INC, Broad-  
16th and San Pablo av, Tel Private I  
HO loliday 1000 (See right top lines and  
136)  
Stern & Ellsworth 2029 Shattuck av B  
WHITTHORNE & SWAN, Washington at  
and 11th, Tel LA keside 7200 (See right  
lines and page 136)

### TRACTORS

"CLETRAC" CRAWLER TRACTORS, 5619  
Pablo av, Tel PI edmont 6640  
Robinson Tractor Co 1705 E 12th

### TRADE LISTS

POLK R L & CO OF CALIFORNIA, 703 A  
Bldg, 601 Mission St, Tel GA rfield 5131,  
Francisco.