

D. E. French

Real Estate Insurance

Loans

Financial Center Bldg.
405 14th St.

Tel.
GL encourt
6541

Judicious Advertising

- CREATES**
A New Business
- REVIVES**
A Dull Business
- ENLARGES**
An Old Business
- RESCUES**
A Lost Business
- PRESERVES**
A Large Business
- SECURES**
Success in Any Business
- SAVES**
A Failing Business
- ENABLES**
You to Pay Your Taxes
- ()
- Directory Advertising Brings Satisfactory Results**

Established 1863

HEALD COLLEGE

Stenographic, Secretarial, Commercial, Administration

Oakland, California

Phone HI ghgate 02

Shoe Repairers—Continued

Pierini Carlo 4645 Telegraph av
Pinto J G 1553 23d av
Platner J H 4508 Linden
Plechot Edw 6516 San Pablo av
Policicchio Pasquale 4301 Grove
Popoff E S 1855 Alcatraz av B
Rampone Jos 438 Lincoln av A
Rasmussen H M 5835 Bond
Rex J W 407 Alcatraz av
Rogers Frank 3613 San Pablo av
Romiti A M 5483 Claremont av
Romiti E C 5429 55th
Rose O E 1902 Encinal av
Rosello Marcello 1507 Kirkham
Rudolph J S 2524 Bancroft way B
Salto C K 2015 23d av
Santo Steph 2518 Shattuck av B
Savelli Gregory 932 7th
Savelli Jos 905 Broadway
Seils Aug 6966 E 14th
Serafini Adino 4047 Burckhalter av
Shiozawa Y 1697 7th
Shubert Alb 2726 13th av
Siza Domingo 367 Willow
Simonato Peter 5841 San Pablo av
Sims J H 324 40th
Sinker Nathan 1067 16th
Sirota & Suuronen 2310 Santa Clara av A
Swenson Carl 1435 Alcatraz av B
Skinner T B 4193 Park blvd
Skinner V H 5906 E 14th
Sonaka Kanchiko 1004 Central av A
Sorensen J P 2100a Grove B
Sorensen A L 588 Williams
Soukiasian Kerora 1541 Park A
Speak D M 1835 Harmon B
Spears Sam 905 21st
Stanfield Jas 3211 Foothill blvd
Stanfield W J 3104 35th av
Stathis Geo 1588 Hopkins B
Straub J C 1460 Shattuck av B
Straughen F R 1114 Chestnut A
Stayton L L 1157 Excelsior
Stumpf Matthew 1315 Park A
Tanaka Niyeemon 1981 Ashby av B
Tanaka Koto 1529 7th
Tanaka N 659 E 12th
Tanl J 104 7th
Tanovitz Gus 824 Franklin
Tapscott G H 9401 Almond
Tatsumi M 830 17th
Tharja J R 1310 Fruitvale av
Thomas Norman 2938 College av B
Todaro Frank 304 14th
Torrey J E 890 Colusa av B
Tozzi Alb 1524 Peralta
Tremayne Ora M Mrs 7425 Foothill blvd
Turterice Anthony 2150 San Pablo av B
Uychara J N 1120 Stanford av
Valleriano Anton 4105 E 14th
Virzi Alb 2442 San Pablo av B
Vitale Giovanni 1733 6th B
Walker John 3339 Telegraph av
Weisman Meyer 1534 Hopkins
Westcott F A 3752 Piedmont av
Whitkie Thos 2653 Dwight way B
Wirtanen J I 1503 High A
Wong K 407 8th
Woolf Abr 4021 Broadway
Woolf Simon 2070 Allston way B
Yamanashi T 5346 Grove
Yamane H 2632 Ashby av B
Yasaka Kozo 835 University av B
Yoshida Shigeru 2959 San Pablo av
Yoshida Utaro 1312 High A
Yumae C 1446 13th av
Zamerelli Frank 911 12th
Zinke's Renewing Shoe Corp 1208 Washington

SHOE SHINERS

Ableton Wm 2087 Franklin
Addiego Salvatore 540 16th
Anderson F W 4089 San Pablo av
Anderson Thos 6241 College av
Annunzio Geo 1901 Telegraph av
Arnold Louis 5709 San Pablo av
Bailey Al 519 40th
Bell W M 4006 Grove
Bell Wm 523 40th
Bell Wm 774 55th
Bendly Wm 495 8th
Berry Turner 3243 E 14th
Blount Edw 2071 Broadway
Burdett Mitchell 3302 Grand av
Buserlini Wm 1816 3d av
Campilo Carmelo 1238 7th
Cerelli Jas 1539 Park A
Cerrillo Anton 1170 7th
Ciarroello Frank 1309 Park A
Ciampa Matteo 2227 Telegraph av B
Cianciarulo Nick 1520 Clay
Clarke R H 2007 Shattuck av B
Corzitoro Carmelo 466 10th

Cruseo John 3514 Fruitvale av
De Journa Philip 2272 E 14th
Drake Wm 9424 E 14th
Edmondson C T 1404 Seminary av
Ellis W M 1715 7th
Evans Jas 4862 Telegraph av
Fazio Frank 3219 E 14th
Forrest Frank 368 12th
Fuller C H 4119 Piedmont av
Fuzzio Angelo 733 Broadway
Gambra Jos 459 12th
Grammar W V 2107 Allston way B
Green Isaac 1119 Franklin
Grisby Henry 322 40th
Hendricks Edw 1311 Franklin
Hinds Jas 2062 San Pablo av B
Holman John 1423 1/2 Park A
Jernigan Alb 505 12th
Johnson J A 3917 Telegraph av
Jones Arth 1829 Euclid av B
Jordan J J 3261 Grand av
Kooakes Peter 1650 7th
Kovos Peter 443 11th
Le Frano Wm 3205 E 14th
Lucia Pasquale 532 12th
Maresca Fred 1420 23d av
Maresca Philip 1406 Franklin
Maresca Rose 40 Shattuck sq B
Marine Frank 706 Washington
Marshall Wm 3337 Telegraph av
Mellon Alb 1718 7th
Miller Frank 4554 E 14th
Moore Wm 467 8th
Morella Frank 3838 E 14th
Morgan W L 3009 Sacramento B
Nelson Edw 707 Peralta
Pagano Guy 8408 E 14th
Patrona Jas 423 13th
Patton C E 2912 1/2 College av B
Pedraza Jos 433 8th
Pendolf Nick 944 Broadway
Pollio Battisto 3014 38th av
Porter John 2218 Telegraph av B
Rouland A A 2938 College av B
Ruggiero Jos 723 Broadway
Russell C R 542 1/2 College av
Santos Jerry 1205 Franklin
Shanks Frank 3310 Lake Shore av
Sindoni Mariano 1861 Solano av B
Tate J T 1744 7th
Theos John 1774 1/2 Broadway
Turner Geo 429 14th
Valtakas Peter 452 8th
Walton Timothy 2916a Domingo av B
Ward Thos 2506 Dwight way B
Wysinger M A 9 Key Route Arcade

*SHOES—RUBBER AND TENNIS

GOODYEAR RUBBER COMPANY, 1121 Wash ton, Tel LA keside 1884, and 539 Mission, Francisco, Tel GA field 5465

SHOOKS—MANUFACTURERS—BOX AND BARREL

Haslett & Merguire Shook Supp Co 395 4th

*SHOP SUPPLIES

MARWEDEL C W, 11th and Allee, Tel HO U 1440 (See left top lines and pages 156-181)

*SHORTHAND SCHOOLS

WAKEMAN HELEN SCHOOL THE, 4 East Bldg, 2162 Center, Berkeley, Tel BE R 6129 (See left side lines and page 176)

*SHOVELS—POWER, STEAM, ELECTRIC AND GASOLINE

AMERICAN HOIST & DERRICK CO, Doyle, Emeryville, Tel Olympic 6514 (page 155)

*SHRUBBERY

FOOTHILL NURSERY, 2124 90th Av, Tel TE 44855 (See left top lines and page 158)
VALLEY VIEW NURSERY, 3325 38th Av, FR fruitvale 6810 (See left side lines and 159)

*SICK ROOM SUPPLIES

APPLETON G W, 1900 Franklin, Tel LA k 5632 (See right top lines and page 138)

SIGN PAINTERS AND MANUFACTURERS

Austin G H 989 Grace av
Century Sign Shop 4122 Broadway
Davis & Kampling 337 11th
Dove J A 2745 Foothill blvd
Electrical Products Corp 950 30th
Flexamel Sign Mfg Co 901 E 14th
FOSTER AND KLEISER CO, 22d and Ma Tel LA keside 8760 (See page 103)