

Judicious Advertising

CREATES
A New Business

REVIVES
A Dull Business

ENLARGES
An Old Business

RESCUES
A Lost Business

PRESERVES
A Large Business

SECURES
Success in Any
Business

SAVES
A Failing
Business

ENABLES
You to Pay
Your Taxes

**Directory
Advertising
Brings
Satisfactory
Results**

WHO Sells



**Motor Cars
in**

Oakland?

**PACIFIC
NASH
MOTOR
CO.**

2740

BROADWAY

Phone

LA keside

7100

LOYALTY GROUP

Co. of Philadelphia; National Ben Franklin Fire Ins. Co. of Pittsburgh; Superior Fire Ins. Co. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commercial Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

W.W. & E. G. POTTER, General Managers

1400 Financial Center Building

Firemen's Ins. Co. of Newark; Girard Fire

Marine Ins. Co. of Philadelphia; Mechanics In

Co. of Pittsburgh; Superior Fire Ins. Co.

Co. of Philadelphia; Concordia Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commercial Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

Tel. GL encourt 126

405 14th St

Gasoline Service Stations—Continued

Garnes C E 5300 Fairfax av
Garwin Auto Wash 1797 Shattuck av B
Gary J H 4231 E 12th
Gaston J M 2600 35th av
Gaunt O R 109 Maitland dr A
General Petroleum Co of Calif 796 7th and E
12th cor 31st
Gilsenan D M 7th cor Center
Gilsenan D T 1435 7th
Gordon Isaac 1550 E 12th
Graham A G 9th cor Central av A
Gresham D B 445 E 12th
Griffith Irving 2380 Foothill blvd
Hall K M 251 E 14th
Hall W D 2217 19th av
Ham W F 601 23d av
Hamilton Wm Jr 1801 University av B
Hammer W B 4829 E 14th
Haney Steven 2800 Adeline B
Harris R C 3200 38th av
Hart D R 3884 Grove
Hartwell J W 1501 E 14th
Hassard W G 3901 Grove
Hatherill G A 2500 Hopkins
Hatley Van 4702 San Pablo av Emeryville
Hawkins L K 2424 Broadway
Herman Harry 2901 E 12th
Hewitt W E 4036 Park blvd
Hickok & McDonald 2448 College av B
HIGH STREET SUPER-SERVICE STATION,
4280 Foothill Blvd. Tel FR uitrval 0409

Hook G W 3250 School
Hofman Louis 6300 Telegraph av B
Holworthy J C 2600 High
Hungerford's Gas Stations & Garage 1423 14th
av and 27th av and Foothill blvd
Huntington O S 2001 26th av
Hutchins H P 3750 Foothill bld
Innis A B Lakeside and Excelsior avs
Iversen Jack 398 Moss av
Jackson D J 1758 San Pablo av B
Javete F R 1698 University av B
Jenne W W 2214 Market
Jennings Russell 1899 Oxford B
Johannsen H C 1279 Excelsior av
Johnson C B 101 4th
Johnson G B 3493 Santa Clara av A
Johnson R 9 2400 E 14th
Johnson W R 325 26th
Jones Thos & Son 7418 Foothill blvd
Jory Jas 2951 High
Joyce J A 3198 College av B
Kaney J M Webster cor Taylor av A
Kirchner F E 2101 Park blvd
Kistlinger Jack 545 9th
Lagorio Antonio 5195 Telegraph av
Lagorio S A 3939 E 12th
Lake Merritt Service Station 1299 Fallon
Landrum G A 6650 E 14th
Lane-Young Service 5635 Shattuck av
Larsen M T 9th and Jefferson
Le Beuf & Perry 10400 E 14th av
Lenthall R H 4809 San Pablo av E
Levison Sami 5920 Adeline
Liness Jaquin 2249 E 21st
Lotta J M 3943 Broadway
Low D N 3601 Foothill blvd
MacMillan B R 6701 Foothill blvd
MacMillan Oil Co 2001 Center
Mann C H 401 E 12th
Mansonen David 2301 San Pablo av B
Marcum J 9 3515 San Pablo av
Markovits David 1331 Harrison
Marnie David 2520 San Pablo av
Marques Am 9000 E 14th
Marrin's Super Service Station 1000 Franklin
Martin Bros 550 E 12th
Maurath Fred 13th and Grove
Mc Allister Benj 1376 Hopkins
McFarlane J C 4362 San Pablo av E
McKay John 6630 E 14th
McKim & Son 3130 14th av
McKinley R S 5101 Foothill blvd
McLaughlin C E 6601 Foothill blvd
McMillan Service Stations 5301 E 14th
Meek G J 446 E 17th
Melrose Auto Service 4501 E 14th
Meyers C D 2500 Broadway
Miche E W Fruitvale av cor E 12th
Mile-Age Gasoline Co 3101 School
Miller's Auto Service 1601 E 12th
Mission Motor Service Co 4242 E 14th
Moon L W 2102 E 21st
Moore J R 2198 San Pablo av B
Moses Geo 2840 San Pablo av B
Mulqueeny 4839 E 14th
Murray J V 347 E 18th
Neft E A 4100 Grove
Nehrbass C F 5490 Foothill blvd
Nelson C W 3876 Piedmont av
Nielsen J K 2389 Harrison
Nielsen N T 2871 San Pablo av B
Oakley A S 5300 San Pablo av

O'Connell W L 8201 Foothill blvd
Old Timers Gas Station 4111 Piedmont av
Ortman Gas 3200 13th av
P & B Super Service 1930 Grove B
Pacific Service Station 1600 Franklin
Pagani Geo 1600 Peralta
Pendergast W E 3400 Telegraph av
Petersen John Mountain blvd cor Werner C
Peyresaub B B 2301 Lincoln av A
Phillips R 9 4112 Telegraph av
Pickrell C J 6200 Shattuck av
Pimentel C C 5401 E 14th
Piembo Anthony 3101 Peralta
Polito & Dorwin 4000 Howe
Polysky L G 9798 Foothill blvd
Powell Robt 3322 Peralta
Powell W L 2042 Hopkins
Pritchard Harold 1200 Park A
Puddy D E 931 Jefferson
Range & McKee 635 Franklin
Rapid Super Service 2227 Grove
Rasmussen Richd 2701 Shattuck av B
Ratto & Parodi 1628 Webster A
Ray P S 1900 Webster A
Reddy T J 351 Hopkins
Reed W E 3269 Fruitvale av
Reed & Klezick 3301 35th av
Rellie T J 8201 E 14th
Riley B D 5600 Grove
Riley M E 904 44th
Risdon H E 5488 Claremont av
Roberts F J Gilman cor Neilson B
Rogers Herb 1701 Webster A
Rouse Perkins & Torro College av
Runkle W F 1600 Market
Russell W H 2328 Peralta
Ryals Frank 817 Franklin
Savage & Schmitt 2601 San Pablo av B
Schmitt J W 3827 Grand av
Schroder C T 8999 E 14th
Shapley E H 3434 Grove
Shaw & Garland 3748 Grove

SHELL OIL CO. Office and Main Plant
Derby av, Tel FR uitrval 1088, Sub P
foot of 62d Emeryville, Tel PEdmont 4
Service Station Municipal Airport, Tel TE
idad 5757

Sheppard G L 3350 San Pablo av
Shields H E 6045 San Pablo av
Silva Jos 9201 E 14th
Silverstone Al 3840 Hopkins
Smith G W 3058 Shattuck av B
Smith J T E 14th sw cor 35th av 401 29th
6039 College av
Smith Lem 5705 Claremont av
Smith R E 4239 Park blvd
Snell G C 6201 Claremont av B
Sorensen Harry 3200 Hopkins
Spears J Q 3463 Foothill blvd
Spears Theo 1798 University av B
Spellman C D 961 7th
Stanley & Gallinatti 4200 E 14th
Staples J H Grove cor Dwight way B
Steward C M 1511 Jefferson
Stickler O F 10th and Fallon
Stout Elmer 1580 San Pablo av B
Strub L V 2801 Foothill blvd
Sulliger R A 304 Arlington B
Sumner & Mylar 1700 Grove
Sutherland Thos 1201 University av B
Swanson H A 5801 E 14th
Tallman S P 4500 Park blvd
Texaco Oil Co 400 Foothill blvd
Thibeau J T 4300 E 12th
Thomas S D 6000 Telegraph av
Thompson W B Fruitvale av cor E 12th
Thompson W B E 12th and Fruitvale av
Thornorton J G 1544 Shattuck av B
Toffoli Peter 2520 Sacramento B
Tomlinson Geo San Pablo av sw cor 65th
Torre Eguisto Fruitvale av cor E 8th
Totten & Westrem 911 E 12th
Tranto F H 1725 Webster A
Trueb Albt 713 Franklin
Union Oil Co of Cal 1924 Broadway Okld
port 59th av Palmdale 6201 Claremont
cor Athol 14th cor Toler 8th cor Fran
46th cor Telegraph Pacific cor Webster
cor Grove 4250 E 12th
Valle E L 1402 E 12th
Van Fleet & Durkee Inc R A Naye dist
1212 Broadway R901 Gas stas 3114 Adeli
4496 Broadway 5301 College av 1101 F
3301 Fruitvale av 3141 Grove 658 Grand av
cor Santa Clara av A 2000 Oxford B Pe
cor 14th 3870 Piedmont 1981 San Pablo
2400 San Pablo av 1899 Solano av B
Shattuck av B 2050 2400 2600 3760 and
Telegraph av Wildwood av cor Grant av
7th av 8th cor Harrison 549 11th 2430 E
4300 and 8628 E 14th 1950 E 38th
Villa Lawrence 4101 Grove
Ward W W Park cor Webb av A