

for Economical Transportation



**DEALERS**  
Cochran & Celli  
417 6th and 123 12th St.  
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F. H. Dailey Motor Co.  
4117 E. 14th St.  
Oakland  
Harold D. Knudsen Co.  
3330 Broadway  
Oakland

for Economical Transportation

**CURTAINS AND DRAPERIES**

arger David 2995 College av B  
**REUNER JOHN COMPANY**, Clay sw cor 15th,  
Tel Hl ghgate 0100 (See front cover, right top  
lines and page 111)  
munch M E 1520 Park av E  
**APWELL H C COMPANY THE**, Broadway, 20th  
and Telegraph av, Tel LA keside 1111 (See  
right top lines and page 135)  
**APWELL, SULLIVAN AND FURTH**, Clay, 11th  
and 15th, Tel HO llday 3131 (See right top  
lines and page 135)  
**URTAIN STORE THE INC**, 520 13th, Tel HO l-  
lday 7344 (See right side lines and page 134)  
ecorators' Supply House 314 Clay  
lison C E Mrs 3290 E 14th  
**INK J F & SON**, Shattuck av nw cor Kit-  
tridge, Berkeley, Tel BE rkeley 1100 (See page  
137)  
cCoy-Herman Co 1819 Alcatraz av B  
Donnell J W 3624 E 14th  
**DELSINGER B F & SONS INC**, Broadway,  
16th and San Pablo Av, Tel Private Exch  
HO llday 1900 (See right top lines and page  
136)  
einmeyer F W 327 14th  
**ITTHORNE & SWAN**, Washington at 10th  
and 11th, Tel LA keside 7200 (See right top  
lines and page 136)

**\*CUSTOM HOUSE BROKERS**

**AVIES, TURNER & CO**, 803 Wakefield Bldg,  
126 17th, Tel HO llday 2925

**CUTLERY DEALERS—RETAIL**

**ECKELMAN BROS**, 1645 Telegraph Av, sw cor  
17th, Tel OA kland 1711  
**AXWELL HARDWARE CO INC**, 13th, 14th and  
Washington, Tel GL encourt 1860 (See right  
side lines and page 142)  
**MUTH HARDWARE CO**, 929 Broadway, Tels  
GL encourt 6845, 6846 and 6847 (See classified  
tab insert)

**CUTLERY MANUFACTURERS**

arr Bros Co 16 7th  
erfect Cutlery Co 2133 Oregon B

**\*CUTTERS—MILLING**

**ARVEDEL C W**, 11th and Allice, Tel HO llday  
1440 (See left top lines and pages 156 and  
181)

**\*DAHLLA SEED**

**ALBACH CARL**, 657 Woodmont Av, Berkeley,  
Tel AS hberry 1066 (See right side lines)

**\*DAHLIAS**

**ALBACH CARL** (Originator and Grower), 657  
Woodmont Av Berkeley, Tel AS hberry 1066  
(See right side lines)  
**NICAL GARDENS**, 1324 Weber, Alameda, Tel  
AL ameda 2439 (See page 158)

**DAIRIES**

abue F S 1403 1/2 Park A  
entral-Shuey Creamery Inc 3629 Grove  
reltas Joaquin 7532 Krause av  
olden Gate Dairies 2941 Broadway

**\*DAIRY PRODUCTS**

**ENTRAL-SHUEY CREAMERY INC**, Main Office  
and Plant 5307 Telegraph Av, Tel OL ympic  
3000 (See page 157)  
**OLDEN STATE MILK PRODUCTS CO** (Central-  
Shuey Creamery), Main Office and Plant  
5307 Telegraph Av, Tel OL ympic 3000 (See  
page 157)

**DAIRY SUPPLIES AND EQUIPMENT**

**ESTERN DAIRY EQUIPMENT AND MANU-  
FACTURING CORP**, 3994-3998 San Pablo Av,  
Tel HU mboldt 7435

**DANCING ACADEMIES AND TEACHERS**

dams Ruth 12 Linda av and 4021 Piedmont av  
eker A W Mrs 3035 Fruitvale av  
erchehigh Gwenlaine 1921 Dwight way B  
lutlar Belle A 610 16th 4th fl  
rum Dorothy A 1732 E 23d  
ance Art Studio 1448 Webster  
rnce Aline 2231 Dwight way B  
ord Ivy F 1105 E 12th  
lines L B 1454 Alice  
oule W J 680 Vincents av B  
nston Jean M Mrs 1932 Rosedale av  
reinsen L-ose 110 16th  
edwig A H 640 14th  
arion Svhl 452 Santa Clara av  
cCaskill Donna E 6037 Monroe av

McCown J S 645 Fairmount av  
McDonald-Johnston Dancing School 2617 11th  
av  
McDonough Zelma 2073 Addison B  
Moran Xavier 1424 Sherman A  
Nickel Karla P 330 24th  
Quandt Valerie 2073 Allston way B  
**REYNOLDS PATRICIA STUDIO OF THE DANCE**  
AND DRAMATIC ART, Key Route Inn, 2209  
Broadway, Tel GL encourt 7717 (See left side  
lines and page 175)

Rostowa Elysia 505 40th  
Sewards Laurel K 2718 Garber B  
Smith Sol 409 15th  
Van Loben Sels Franchon Mrs 2110 Addison B  
Walsh Irene 1671 Fruitvale av  
White Carma School of The Dance 14 Shattuck  
av R208 B  
White E A 1916 Franklin  
Worden Viola 2025 Durant av B  
Zabala Marie 1927 West

**DANCE HALLS AND PAVILIONS**

Lonesome Club 125 12th  
Rose Room Ballroom 431 12th  
Swee's Ballroom 1933 Broadway  
Wilkins Hall 2412 Haste B

**\*DATERS**

**CHICAGO RUBBER STAMP & PRINTING CO**,  
1620 Broadway, Tel GL encourt 4109

**DAY NURSERIES**

Harrison E P Mrs 1541 Henry B

**\*DECORATORS—INTERIOR**

**CURTAIN STORE THE INC**, 520 13th, Tel HO lli-  
day 7344 (See right side lines and page 134)

**DELICATESSEN**

(See also Grocers—Retail)

Albertsen A H 1339 Park A  
Andronico Athan 2003 Lincoln av  
Arends Eloise Mrs 6201 Poothill blvd  
Atherton A D 2935 Telegraph av B  
Balbi & Tira 4937 Telegraph av  
Brown F T 3422 38th av  
Buzzell L M Mrs 1834 Euclid av B  
Cam Yves 5698 Grove  
Clary E F 2939 College av B  
Clifford E S T 2327 Central av A  
Clinger Charlotta Mrs 4248 Broadway  
Crestetto P C Capwell Central Mkt  
Cuicel Emma Housewives Mkt  
Delaney Danl 318 Adeline B  
Del Seta Valentine 601-15 14th and 10th St Mkt  
stall 28  
Dezzani John 214 John  
Dezzani & Morterotti 4164 Piedmont av  
Poley G E Mrs 1991 Ashby av B  
Frahm H T 3325 Grand av  
Franklin Delicatessen 2334 Shattuck av B  
Gamble M M 3411 Lakeshore av  
Gavello Celestina Mrs 280 E 18th  
Gowland Fred 2010 Park blvd  
Greenberg Isaac 1362 Park A  
Hallerstede Otto 1927 San Pablo av  
Hansen C C 3027 Poothill blvd  
Hutsell Lousaine Mrs 3833 Grove  
Jacobs F L 1222 Washington  
Kessler's 10th St Mkt  
Latter G F & Son 10th St Mkt stall 25  
Miller E W 5519 San Pablo av  
Moore Hattie Mrs 1000 Jefferson  
Morra Margt Mrs 1919 Solano av B  
Muller Paul 3230 Adeline B  
Nagle E H 2447 Telegraph av  
Norton C H 6207 Poothill blvd  
Peters Alex 2912 Telegraph av  
Powers E J 1986 California B  
Quality Food Shop Capwell Central Mkt  
Rampono Maggiorino 10th St Mkt Stall 93  
Rease G W 1225 University av B  
Reinecker Edw 10th St Mkt stall 23  
Richards Frank 6316 San Pablo av  
Robertson & McLeod 165 10th  
Robinow Y S 3215 Grand av  
Robinson Harry 3706 Telegraph av  
Schleicher Henry 2506 Shattuck av B  
**SIM'S DELICATESSEN**, 5907 Poothill Blvd, Tel  
TR inidad 9841  
Stones C A 7427 Poothill blvd  
Swan Christina Mrs 1538 Webster A  
Trevisani & Capella 4201 Park blvd  
Tunney J O 2682 and 3461 Fruitvale av  
**WHITTHORNE & SWAN**, Washington at 10th  
and 11th, Tel LA keside 7200 (See right top  
lines and page 136)  
Wilson J M 3240 E 14th  
Wright F A 1222 23d av

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