

Judicious Advertising

CREATES
A New Business

REVIVES
A Dull Business

ENLARGES
An Old Business

RESCUES
A Lost Business

PRESERVES
A Large Business

SECURES
Success in Any Business

SAVES
A Failing Business

ENABLES
You to Pay Your Taxes

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Directory Advertising Brings Satisfactory Results

WHO Sells



Motor Cars in Oakland?

PACIFIC NASH MOTOR CO.

2740 BROADWAY

Phone LA keside 7100

LOYALTY GROUP

Co. of Philadelphia; National Ben Franklin Fire Ins. Co. of Philadelphia; Carolina Fire Ins. Co. of Milwaukee; Capital Fire Ins. Co. of New Hampshire; Milwaukee Mechanics' Fire Ins.; Metropolitan Casualty Insurance Co. of New York; Commercial Casualty Ins. Co. of Newark, New Jersey; Fidelity & Plate Glass Insurance Company.

W.W. & E. G. POTTER, General Managers Tel. GL encounter 12
1400 Financial Center Building 405 14th St

REGAN

" Jos (Delia) h865 20th
" Mary A (wid Peter) h4288 Montgomery
" Mary E Mrs h376 Merrimac
" Paul T (Mary R) elec eng h755 Santa Ray av
" Thelma Mrs slswn r83 Glen av
" Thos G clk r2921 Newbury B
" Thos H (Thelma) h83 Glen av
" Wm F clk r5312 Shattuck av
" Wm J chauff r2921 Newbury B
Reganald Edw former Probert-Hansen Furn Mfg Co r610 34th
Regas Dominica Mrs h1525 Chestnut
" John emp Paraffine Cos r1081 60th
" Louis (Olga) cigars 710 Wood h734 Campbell

Regeloh John (Flora) h524 Brush
Regeloh Jos (Josephine F) chauff h1909 Market
" Rose cannerywrk r691 Tyler
Regensburger Ernest O h756 54th
Regent Apartments 1511 Jackson
" Theatre D O Downing mgr 1118 Broadway
Reger Belle (De Lair & Reger) r709 Ivy dr
Reger Dorothy A r115 Monte Cresta av
Retz Jacob H r989 35th
Reggiani Louis (Zelinda) lab h1625 Stannage av B
Reggiardo Angelo (Rachele) slsmn Giacomo Cartasso h720 25th
Regillus Apartments 212 19th
Regina Andree J beauty shop 1945 Ashby av B r2003 Prince B
" Apartments 1942 47th av
" Corporation A N Olson mgr vacuum clnrs 1755 Broadway R401
" Frank C (Andree) h2003 Prince B
Regli Ann r1527 33d av
" Chas F h1527 33d av
Regnoe Jos cond r682 61st
Regnier Lucien S (Emily B) prsmn h5553 Val-lejo

Regnier Philip E (Marie T) mach h431 38th
Rego Alfd J lab r1932 20th av
" Alvera r1932 20th av
" Beatrice indwkr r147 Davis
" Christian (Mary) lab h1932 20th av
" Emma clk r1932 20th av
" Ernest h2234 89th av
" Geo cook r593 7th
" Gustave lab r1117 Wood
" Jas L r1932 20th av
" John (Christina) lab h1117 Wood
" John (Evelyn) r5320 Beaudry
" John D (Meriam) slsmn Okld Meat & Pkg Co h1205 Ward B
" Jos (Lucy) bklsmt h9438 Walnut
" Lucille beauty opr r2234 89th av
" M M steelwrk r925 E 21st
" Mae asmlr r1205 Ward B
" Manuel (Alvina) h2234 89th av
Regoldi Paul (Josephine) ch h845 Oak A
Regonegro G car repr Key System r7515 Adeline
Regodon Peter (Ruby) porter h1725 5th B
Regula Guy E (Ella) cond h3800 Porter
Reha Steph (Julia) cbtnkr h2126 Havenscourt blvd
Rehberg John C (Mae) pntr h4023 E 14th
Reheiser Ethel Mrs tel opr h1501 38th av
Rehfeld Chas G (Ethel) cbtnkr h1538 Schiller A
" Ethel C slswn r1538 Schiller A
Rehfs Eliza (wid Herman) h739 59th
Rehffus Herman J (Ida A) bkpr h2105 Clinton av A
" Ida H Mrs tchr Pub Sch r4641 Tyrrell
Rehli H V shippr hlpr r1052 7th
Rehker Marv Mrs cook h2479 LeConte av B
Rehkugl Lydia r2315 E 17th
" Robt Rev (Hedwig) pastor Salem M E Ch (German) h2315 E 17th
Rehmerts E lab r5601 Scoville
Rehn Anna (wid Olaf) r2826 Acton B
" Walter A carp h2826 Acton B
Rehert Cecil W (Winie) cash Whitthorne & Swan h1112 Trestle Glen rd
" Chas W (Hattie) h2190 39th av
" Louise E lns agt h440 38th
" Thelma E bkpr Farmers & Mchts Sav Bk r2190 39th

Rehor Ernest (Kath) (Stiegeler-Rehor-Smith & Dunne) h1502 Alcor
" Ernest Jr pres E Rehor Jr Co h559 27th
" Ernest Jr Co Ernest Rehor Jr pres, Fred Nunenmacher v-pres, Walter Will sec, auto reprs 391 26th
" U Grant (Clara) r rear 1224 5th
Rehorn Myrtle C (wid Frank) h3100 College av B
Rehorst Emil lab r1443 66th B
" Ferdinand (Amelia) h1443 66th B
Reiber A W r Hotel Claremont B
" John quiltor r1109 13th av
" John G (Theresa E) well borer h2236 40th av
" John J (Ada B) millmn r2236 40th av

REIBER

" Wm A (Sarah E) slsmn East Bay Realty h1862 Catalina av B
Reich see also Rich
" Clara r1209 95th av
" Harold (Eleanor) auto mech h809 Wala av
" Saml A (Sophie) bldr h1231 Monterey av
" Wm W (Dorothy) phys 2490 Channing B R202 1907 Ordway B
Reichard Alice Mrs h1011 Wood
" Eliz r724 Central av A
" Geo M (Myrtle) formn PG&ECo r San L dro
" Mildred elev opr r724 Central av A
" Theophil (Dora) designer h724 Central
Reichardt Anna (wid Andw) r5531 Roberts v
" Ella r5531 Roberts av
" Herman A slsmn r5531 Roberts av
" Otto stdt r Bowles Hall B
" Wm L (Alice) h1110 58th av
Reichel Chas F (Emma) plmbr h2903 Minn
" Edw C carp h3706 Nevil
" Helen ster r1628 Josephine B
" John J (Theresa) police OPD r1811 E
" Paul R (Emma) carp h1628 Josephine
" Wm F (Warmington Reichel Co) r733 E nage av B
Reichel Anna Mrs (Stonehurst Paint & I ware Co) h358 102d av
" Herman (Anna) (Stonehurst Paint & I ware Co) h1458 102d av
Reichelt Hans A path Key System r Richm
" Walter gluer Built-In Fixt Co r El Cerri
Reicheneke Wm C (Betty C) jwlr h2225 V sey B
Reichert see also Reichardt
" Carl J (Mary) gdnr h1466 82d av
" Chas L (Margt E) firemn OFD h2545 E
" Lucy (wid John) h4134 Howe
" Thelma clk Supt of Schls r1519 Alie
" Walter W (Ada M) cbtnkr h1627 41st A
Reichhold Clarence (Helen) auto mech West
" Eleanor E sten r2976 Otis B
" Elmer clk r458 Rich
" Ernest F sub formn SPCo r2976 Otis B
" Herb A (Theo) h3215 Randolph av
" Minnie C (wid Henrv) h2976 Otis B
" Robt H meats 2448 Sacramento B r2976

" Wm (Linda) h458 Rich
Reichle Fred A (Rita) bellmn Hotel St h373 47th
Reichling Bernardine (wid F C) h630 Haig A
Reichmann Carl stdt r2425 Piedmont av B
Reichmann Fred (Thelma) barber 271 12th Derby
" Maria (wid Robt) h641 Haight av A
" Wilma clk r641 Haight av A
Reichnow Hugo (Clara) pntr h910 Arlingto
Reichold Louis car r2001 Allston way B
Reichsrath Albt (Myrtle) printer h2206 10
" Edna H ster r908 Lincoln av A
" Edwin G stmftr r908 Lincoln av A
" Henry A (Margt) plmbr h908 Lincoln av
Reichwagen Paul (Alta) slsmn r1701 Waro
Reickr Maude Mrs r110 Mandana blvd
Reid see also Read Reed and Wred
" A J r5340 Boyd av
" Albert B (Helen I) bridgetndr h1937 26th av
" Alfd W (Jennie) msngr h2821 Van Buren
" Alfd W jr clk r2821 Van Buren A
" Alice tel opr r2717 Fulton B
" Andw lab r800 32th
" Anstin T (Jennie E) swchmn h1725 Ala av A
" Beatrice Mrs slswn r4130 Webster
" Bertrand clk r1527 Willow A
" Bessie h1338 Park av A
" Bessie V clk r802 Haight av A
" Chas (Amy) carp h641 51st
" Chas (Beryl) lab h1926 Chestnut
" Chas H (Marjorie) jan h3759 Browne A
" Chas R (Mary E) clk h2139 Sacramento
" Chas W (Anna M) h16 Hillcrest ct B
" Clair (Gwendolyn) acct h1642 28th av
" Clara smstrs r119 7th
" Clarence E (Myrtle) ship clk r4614 Walm
" Clinton E (Carrie B) clk h1911 40th
" Cora F (Marjorie) h215 Chestnut A
" Cyrus (Anna E) h2003 Mabel B
" Danl G h3222 Madera av
" David cook r1086 41st
" Dora J Mrs mgr Lakeholm Apts h2929
" Dorothy stdt r16 Hillcrest ct B
" Earl B (Emily E) eng h414 Elwood av
" Earl G (Marjorie) br mnstr h1145 53d
" Edith G sten r1630 Josephine B
" Edmund R (Anna E) clk h1442 6th av
" Edna tchr r912 York
" Edw B (Emma) h305 105th av
" Edw W (Nora) h1822 Carlton B