

Tell your friends—

Back in the East and Middle West, you have friends and acquaintances who would enjoy life more in the East Bay Cities. The desire to come to California is a constantly growing one. You will be favoring your friends if you give them information about Oakland.

Tell them of the equable climate, the splendid schools, the University of California, beautiful Lake Merritt, Oakland's 27 miles of water frontage on the world's greatest land-locked harbor and the many other things that make

OAKLAND

**The City Where California's
Promise Is Fulfilled**

If you haven't time to write these letters, the Chamber of Commerce has.

Send us the names and addresses of your friends and we will mail them beautiful pictorial folders and tell them of California's future.

Oakland Chamber of Commerce

13th and Alice Streets Phone: Lakeside 6800