

# Your Name in the Directory—

The brief listing of your name in this directory gives an accurate account of your position in the business world. How does it compare with some of the others? Look yourself up. Consider what others will think when THEY read it. Then regard the opportunity for improving your position in the community through the help of Heald's Business College. Proper business training—the kind you get at Heald's—will put you in a position to change that listing so it will show you living in a better district, playing a part of ever-increasing importance in the business life of the city.

*Enroll Today*

## Heald's Business College

T. B. BRIDGES, Managing Director

Telegraph Ave. at Seventeenth

Phone Oakland 201

### BUTCHERS SUPPLIES DEPARTMENT

T. J. ANSTEY, Proprietor

Telephone MERRITT 5197



1622-28 East Twelfth Street

Oakland, California

"The  
DIRECTORY  
IS THE COMMON  
INTERMEDIARY  
BETWEEN  
BUYER AND SELLER"

*R. L. Polk*