

# BERKELEY

Berkeley is a unique city that is making an ever-widening appeal to the highest type of home-seekers from all parts of the United States. Families with boys and girls who desire the advantages of university training are coming here to establish their residence in order that their sons and daughters may have home life during their college years. Those who have no children come because Berkeley is an ideal home city. If they cannot find suitable occupation here they can take the street cars to Oakland, adjoining on the south, a city of 250,000 inhabitants, or can go by electric train and ferry to San Francisco. It takes only 35 minutes to reach the metropolis from Berkeley; the fare is moderate and the service unexcelled in the world.

The climate of Berkeley is ideal for health and for work. The cool ocean breeze, frequently fog-laden at morning and evening, tempers the summer air so that hot days are very exceptional. There is no rain during the summer months, and the rolling Berkeley Hills, hemming in the plain to the east, are brown and dry. During the winter months they are gloriously green from the frequent showers. At this season the air is washed brilliantly clear, and from the heights, after a rainstorm the shapely profile of Mt. Tamalpais rises beyond the blue waters of San Francisco Bay with its most minute features distinctly revealed.

Owing to the care exercised in the purification of the water, the constant supervision and regulation of dairies, and the inspection of all foods by the health department, Berkeley stands in the foremost rank for cities of its size in the matter of vital statistics.

It is pre-eminently an educational city, with modern school buildings carrying on a program of studies that is in every respect abreast of the times. Exceptionally good work is done in music, art and vocational training as well as in all of the regular courses of study.

The University of California, ranking as the largest of American institutions of the higher education, stands high in the quality of its work. The white granite, tile-roofed buildings grouped around the stately campanile, are situated on some six hundred acres of land at the base of the hills and extending up into a picturesque canon. Here over eleven thousand young men and women, including many from foreign lands across the Pacific, pursue their studies and gain the training and inspiration for their life work.

Berkeley has one of the most advanced police systems of any city in America. Especial attention is given to reclaiming wayward children and assisting them in right living. The police all use Ford cars and a system of signals enables them to respond quickly to any call. The department operates on a scientific plan of service, with officers who are students of criminology and reform work.

The fire department of Berkeley is also conducted on the most modern lines, and the best type of apparatus, operated by a highly trained force of men, can reach any point in the city two minutes after an alarm is sounded.

The Welfare Work of the city is in the hands of specialists who are working under a model law and giving Berkeley the best type of charity service. The constant aim is to make every able-bodied person self-supporting and self-respecting.

Berkeley is essentially a city of homes. While most of them are comparatively modest, the general artistic quality of the architecture is on a high and distinctive level. Search the world over and one cannot find a city where there is a greater profusion of flowers in the gardens, or a greater variety of bloom.

A model zoning law protects the residence districts from business and industrial encroachment. While the majority of the stores in the shopping district are not large, in price and quality of goods they compare most favorably with those of the larger cities near by. There has been a marked development in the building and equipment of new stores during the past