GRAVURE PICTORIAL SECTION

EIGHT PAGES

With The

San Francisco Chronicle

Every Sunday

Photographs of World Events; American and European Personalities; Sports; Art; Stars of the Stage and Screen; Reproduced in Rotogravure, the magic art of picture printing. You will want it for yourself; you will want it in your home. Subscription price remains the same: Daily and Sunday, $1.15 per month (about 3½ cents per copy); Sunday Only 10 cents per copy.