

DEPARTMENT STORES DEPARTMENT

*The Store that Serves
Is the Store that Grows*

Capwells

**Oakland's Most Progressive
Department Store**

SIXTY DEPARTMENTS AND A LARGE LOW-PRICED DOWNSTAIRS STORE

Good Service and Dependable Merchandise Is the Slogan of This Store

NEARLY 32 YEARS IN BUSINESS IN OAKLAND

Taft and Pennoyer Company

OAKLAND'S OLDEST DRY GOODS HOUSE

Quality Combined with Right Prices

CLAY AT FOURTEENTH AND FIFTEENTH STREETS

Staple
Standard
Merchandise
Under-
Priced

Whitthorne & Swan
OAKLAND'S
STORE THAT UNDERSELLS

Depend-
able
Dry Goods
For
Less

WASHINGTON STREET AT ELEVENTH