

Introduction

This is the thirtieth year of the publication of the Oakland City Directory.

From a book of 129 pages in the first issue it has grown to one of 1590 pages.

The present issue covers the cities of Oakland, Berkeley and Alameda, and for convenience in finding any name in either of the three cities the publishers have combined them all in one alphabetical arrangement. Adding the suffix Ala after each name in Alameda, and Bkly following each name in Berkeley. All names not followed by the suffix are understood to be residents of Oakland.

The superior location of the three cities on the east side of the bay with their fifty miles of waterfront provides admirable locations for manufacturing of all kinds and these sites are being rapidly filled by various industries.

A copy of this work is sent to all the directory offices in the country where it may represent Oakland, its people, and its institutions. A library is maintained at the directory office, 812 Broadway, for the free use of our patrons, and for the public generally.

POPULATION.

Growth in population is the standard measurement of a city's success and it is, therefore, always highly interesting to those who have the welfare of the community at heart. The present population of Oakland will be intensely interesting to the people not only of Oakland but generally to all people in the United States, for the eyes of the world are upon Oakland on account of the wonderful changes that have taken place here.

The present volume contains by actual count, after deducting all names of firms, churches, schools, etc., the names of 127,450 persons. Taking these figures as a basis in computing the population and estimating that each name in the directory represents at the rate of $2\frac{3}{4}$ persons, which is considered by all directory publishers as a conservative multiple, we find the population is as follows:

Ratio of Population 1917 for each respective city based on number of names appearing in 1917 issue of the directory is as follows:

Population of Oakland.....	246,519
Population of Berkeley.....	71,847
Population of Alameda.....	32,127
Total	350,493

An increase in the Three Cities of 15,062 over 1916.

The publishers wish to express thanks for the courtesies extended to their employes and the liberal patronage bestowed upon the work.

Respectfully,

POLK-HUSTED DIRECTORY CO.