

ATTENTION

For the benefit of the General Public who constantly use this Directory thousands of times daily, it has been recognized by the publishers that the interests of each city represented from a reference standpoint are identical and of one general community interest, and with this end in view it has been deemed wise to make one alphabetical reference answer the purpose of three, as has been in previous issues.

The arrangement of the Classified portion of the Directory remains the same as in previous issues. The Commercial and Industrial identity of each city represented has not been lost, as each line of industrial representation has been Classified in its proper place and plainly shows to which city each industry belongs.

The publishers feel that the new departure followed in the alphabetical arrangement of the general portion of the Directory will meet with hearty approval of the Public for whose benefit the work is published. Respectfully,

THE PUBLISHERS.

Note

In making reference in the general alphabetical list note the following:— Individual names, firm names, Buildings, Churches, etc., that are in OAKLAND have NO SUFFIX following the address. Individual names, firm names, Buildings, Churches, etc., located in BERKELEY or ALAMEDA are represented by the suffix BKLY for BERKELEY or ALA for ALAMEDA.