

Palace

PHONE OAKLAND 630
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Bakery and Restaurant

PETERSON & HESSE, Proprietors

1012 Washington Street, near Eleventh
471 Eleventh Street, near Washington
OAKLAND, CALIFORNIA

THE "Palace" was opened about seventeen years ago. The unequalled patronage that it has received during that time proves its merit. Each year the business of the Palace has increased so greatly that it well deserves the name it has attained, that of being "The Most Popular and Best Patronized Place" in Oakland.

For several years past, the original home of the Palace, at 1012 Washington St., has been entirely too small to accommodate its many patrons. Day after day hundreds of per-



sons have been turned away from the Palace without being served, owing to the lack of seating facilities. For many months the proprietors, Peterson and Hesse, have been seeking some means of enlarging their seating capacity, and quite recently they secured the store at 471 Eleventh Street, which has been remodeled and altered to such an extent that it has been pronounced by many critics to be the neatest furnished and most inviting dining room on the Pacific Coast.