



# SATISFACTION

is not all a matter of money, although that counts for much. But there's satisfaction in feeling that whatever you are doing is being done right. The printing you use, for example: If we furnish it, you will have the satisfactory certainty that it is the best of its kind that can be done anywhere. Our up-to-date facilities and crafty workmen enable us to turn out **PRINTING THAT ATTRACTS**. Good printing has built up our business, it will yours. The quality of a merchant's goods are often judged by that of his printing. Is your printing in touch with the line of goods you carry? Is it satisfactory? If not, call and see us—ring us up by telephone ( **Red 3295** ) and we will call on you.



**R. S. KITCHENER**  
**ARTISTIC PRINTER**

565 Thirteenth Street, bet. Clay and Jefferson, OAKLAND, CAL.